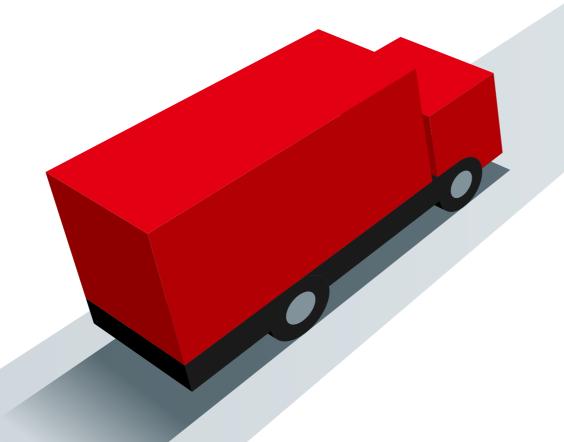
# ISUZU

# Mid-term Business Plan 2024 Progress Report

(FY2022 - FY2024)



May 13, 2022

Isuzu Motors Limited

## **Overview**

The business environment has changed largely from Isuzu's initial assumptions. Efforts are on-going to reduce the impact of the change. Despite such a circumstance, the current mid-term BP initiatives are in progress to build a foundation for mid- to long-term growth.

# Short-term Soaring raw material Expand current

& logistics costs



# Expand current businesses & improve their profitability

FY2026 ending Mar. 2026: target net sales of 3 tril. yen & OPI of 300 bil. yen

- Enhance products, sales and services
- Continue steady efforts
- · Innovate Monozukuri
- Fully leverage strategic alliances

#### Axes of innovation

Focus on social duties CV are required to fulfill

- Carbon neutral strategy
- 10-year preparation for shifting to carbon neutrality
- · Contribute to logistics evolution as a CV OEM
- Thoroughly pursue collaborative creation activity with customers

Outcomes of previous mid-term BP:
Robust business base & Strategic alliances
Customer-oriented approach / Quality well accepted by customers

Mid- to Long-term

#### **Evolve management from ESG perspectives**

Transform ourselves to survive the era of profound transformation

- Emphasize shareholder value Be responsible for creating profits & funds
- Improve governance & disclosure Get trusted by stakeholders
- Professional group that creates innovation Be able to fully address changes & diversity

# 416

Prolonged semi-

conductor shortages

Sharp depreciation of the yen

# Coping with the business environment change flexibly

- Flexible production
- Cost reduction measures
- Price review

# Strengthening profitability Transforming our management culture

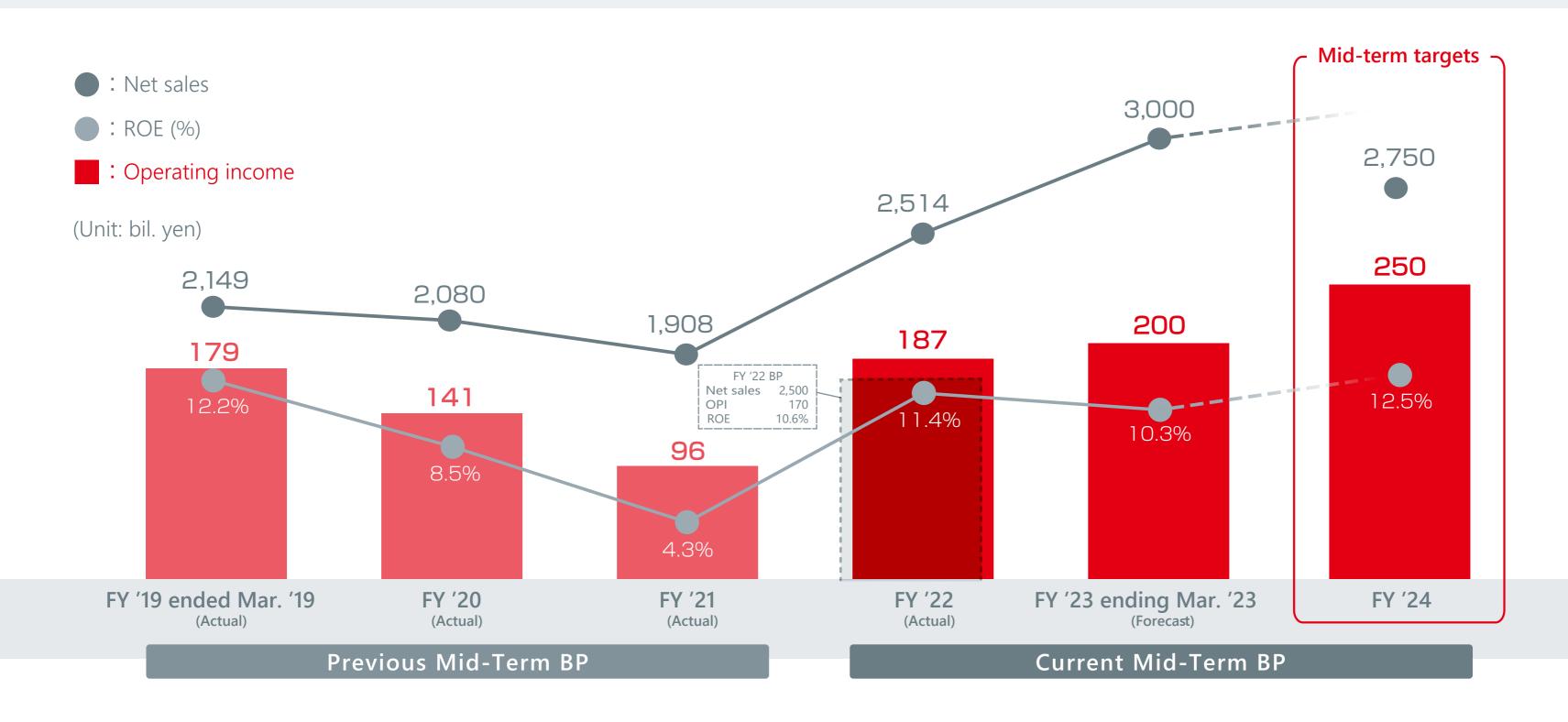
- Synergy between UD Trucks and Isuzu
- Expansion of LCV business
- Professional group that creates innovations

#### Continuing to invest in the future

- Product development
- Carbon netrality / electrification
- Connected / autonomous driving

# **Mid-Term BP Financial Targets**

While net sales is on an upward trend, operating income (OPI) shows little growth due to soaring material and logistics costs. The course of action to take during the current FY is under review to keep the mid-term financial targets feasible.



# **Measures to Expand Current Businesses & Improve Profitability (1)**

| Challenges                                   | Measures contributing to this mid-term BP period  |  |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|--|
| Reinforce<br>products, sales<br>and services | <ul> <li>Leveraging synergy between UD Trucks and Isuzu</li> <li>Expanding HD truck sales under a multi-brand strategy.</li> <li>Introducing a new tractor unit via both channels (in '23); as the first collaboration with Volvo Group.</li> <li>UD Trucks to expand their MD truck sales.</li> <li>Joint work by the domestic/overseas sales divisions of both companies</li> <li>Reinforcing UD Trucks' business.</li> <li>Cost reduction by joint transportation &amp; common parts purchasing</li> <li>Improvement of manufacturing/field qualities</li> </ul> | UD TRUCKS  ** ISUZU  ** IS |  |  |  |  |  |  |
| Innovate<br>Monozukuri                       | Expanding LCV business  Role sharing is in progress among Isuzu's three global production bases.  - Thailand: Mother plant (Production capacity: 340,000 units/year)  - India: Workhorse model exporting base (Localization, in progress.  /Started export to the Middle East. /Assumed production for Egypt.)  - South Africa: Covers the entire African market. (Production capacity of 23,000 units  /Started production of a new model./Produces the previous model in parallel.)   | sunch ceremony at Nelson Mandela Stadium  Workhorse model  |  |  |  |  |  |  |

# **Measures to Expand Current Businesses and Improve Profitability (2)**

| Challenges                             | Measures contributing to expansion post this mid-term BP  |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|
| Reinforce products, sales and services | HD truck full model change  Started joint full model change development of the HD truck models by Isuzu and UD Trucks (one common heavy duty platform) for the Japanese- and other Asian markets, utilizing the alliance collaboration with the Volvo Group in the area of new technologies.  LD and MD truck full model change |  |  |  |  |  |  |
|  | Launching the all-new models starting with Japan in FY2022 (including BEVs).  - Rich product variations to meet the needs of evolving logistics   |  |  |  |  |  |  |
| Innovate<br>Monozukuri                 | Established a modular design concept, "I-MACS(*)"  (for LD and MD trucks).  - To respond to a various needs and power source types in advanced/emerging nations.  Launching the all-new models in sequence all over the world (with the UD Trucks channel included).  |  |  |  |  |  |  |
|  | all over the world (with the ob fracks channel included).   |  |  |  |  |  |  |

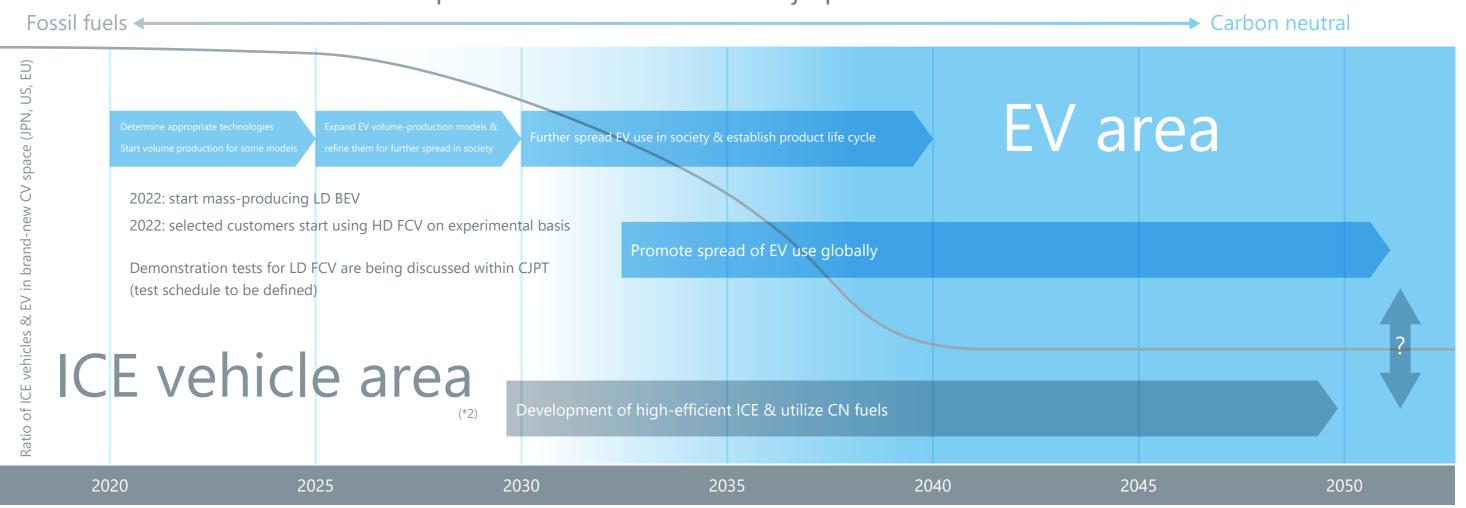
<sup>\*</sup> I-MACS (Isuzu Modular Architecture and Component Standard): Rules for optimizing use/combination of components in vehicle development

# **Carbon Neutrality Strategy (1)**

Our initiatives for carbon neutrality in CV industry are in progress based on our original assumptions. Working to achieve the targets given to Japanese CVs in the Japan's Green Growth Strategy as of June 2021.

Repeated

Establish a full product lineup by 2040 that is able to deal with carbon neutrality. Expand sales of EV (\*1) models of our major products in the 2030s.



<sup>\*1</sup> EV: electrified vehicles, including battery EV (BEV), fuel cell vehicle (FCV) and hybrid EV (HEV), etc.

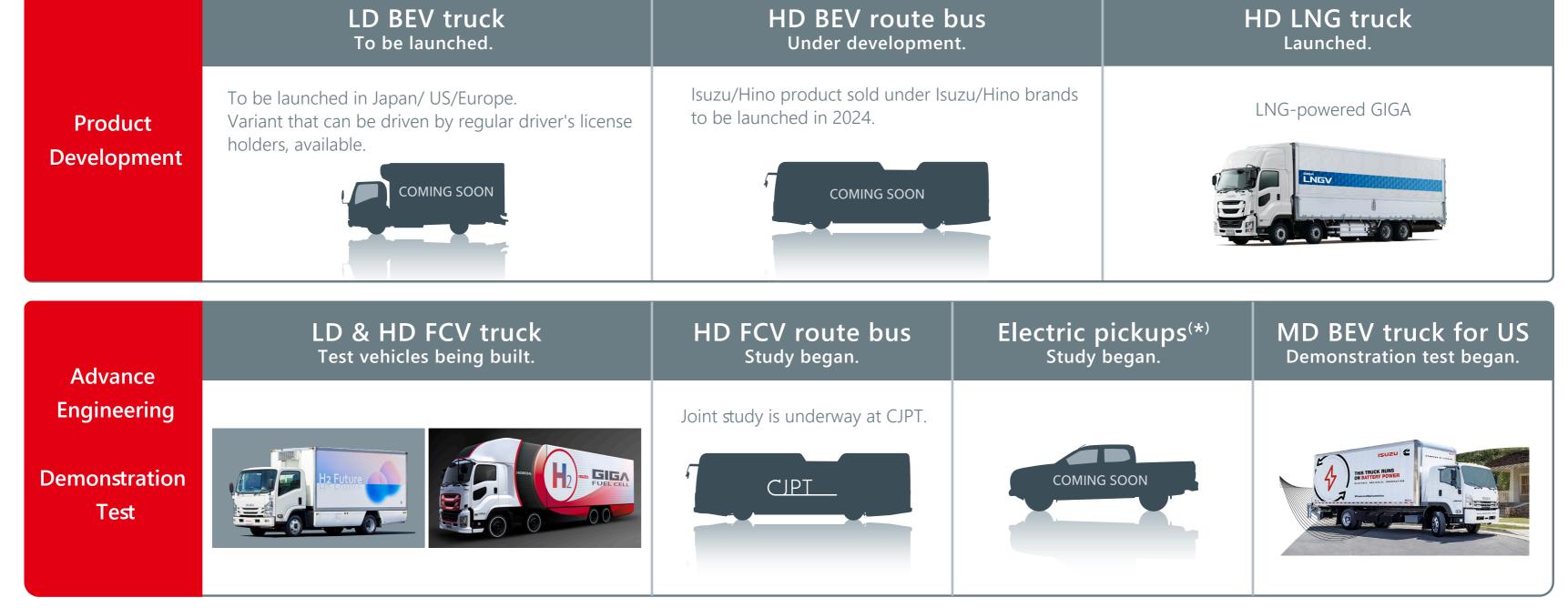
<sup>\*2</sup> ICE vehicles: vehicles powered by fuels such as diesel, gas and CN fuels.

| Japanese<br>Government's<br>Goals for CVs | GVW 8t or less | Aiming for electric vehicles accounting for 20 - 30% of new LD truck sales by 2030, and electric vehicles and decarbonized fuel vehicles accounting for 100% by 2040.  |
|---|----------------|--|
|   | Over GVW 8t    | Aiming for an advanced introduction of 5,000 electric vehicles in the 2020's, and setting a target for 2040 electric vehicle penetration by 2030 in light of the then prevailing circumstances of technology development / market penetration of hydrogen and synthetic fuels. |

# **Carbon Neutrality Strategy (2)**

Starting production of LD BEVs in 2022.

Examining the possibility of various technologies without narrowing the options for carbon neutrality.



<sup>\*</sup> Electric pickups: battery electric model (BEV), hybrid electric model (HEV) and others

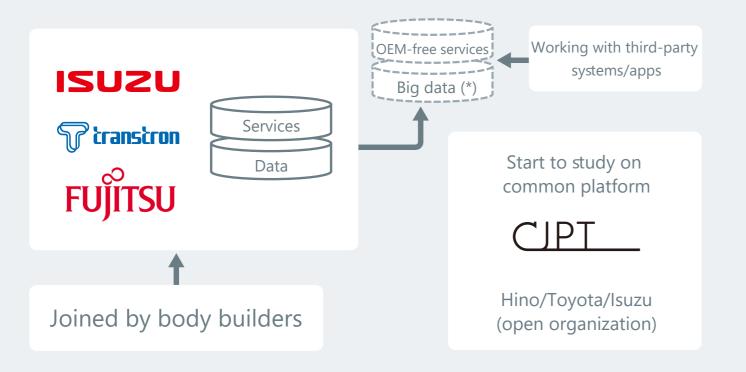
## Contributing to Logistics Evolution as a CV OEM.

#### **Connected**

Meeting customers' needs in both aspects of quality (uptime support) and efficiency (operation management), and contributing to CO<sup>2</sup> reduction.

## Connected service base

- Starts offering uniform services to approx. 500,000 trucks via "CV Connected Information Platform" that integrates services of Isuzu and Fujitsu. (starting in October 2022).
- UD Trucks starts a trial of MIMAMORI (operation management service) from January 2023.
- Promotes linkage with a wide range of data platforms based on the Toyota MSPF, via CJPT.



## **Autonomous driving**

Starting demonstration tests prioritizing use cases with higher labor-saving effect, safety and feasibility, aiming for practical use as infrastructure.

Demonstration tests of an autonomous driving bus, started.

(Fukuoka Airport)



Joint demonstration tests of Level 4, being promoted. (UD Trucks/ Kobe Steel)



<sup>\*</sup> Big data: data we use as collective intelligence by anonymizing and statistically processing individual data (i.e. information on operation management, traffics, etc.) stored at each company's server.

# **Evolve Management from ESG Perspectives**

Implementing various measures to change Isuzu's management culture. Promoting internal/external communication as sources of innovation.

### **Emphasize shareholder value**

#### **Returns to shareholders:**

Dividend amount 66yen (record high)
Dividend payout ratio 40.5%

### Improve governance and disclosure

#### Organizational change:

Transition to a company with an audit and supervisory committee, completed. (June 2021)

#### **Board of Directors:**

5 out of 13 directors are outside directors (including 2 female directors).

#### Disclosure:

Started disclosing climate-change-related information in line with the TCFD (\*1) framework.

## **Professional group that creates innovation**

### Strengthening our human resources.

Started reforming our HR platform based on the concept, "diversity".

# Promoting communication in the automobile industry.

Exchanging engineers with the alliance partners (Volvo Group, Cummins, CJPT, and others). Harmonizing with the diversity of UD Trucks. Formed VOIS (\*2) together with Volvo Group.

# Promoting communication with other industries, within Isuzu Group, and among Isuzu employees.

Moved our headquarters to Yokohama where many companies have their R & D bases.

(The Group companies also moved to the same bldg. The function as the contact point for customers, improved. Each office designed for the employees to work and interact easily. Enhancing communication with overseas markets and our overseas offices.





<sup>\*1</sup> TCFD: Task Force on Climate-related Financial Disclosures

<sup>\*2</sup> VOIS: <u>VO</u>Ivo-<u>IS</u>uzu Joint project by the two companies to promote diversity and inclusion (D&I) in the workplaces.



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# **Sales Volume & Financial Indicators**

|   | Mid-Term BP          |                       |        |                       |          |                       |
|---|----------------------|-----------------------|--------|-----------------------|----------|-----------------------|
| Calaarrahraa 4                          | FY'21 Ended Mar. '21 | FY'22 Ending Mar. '22 |        | FY'23 Ending Mar. '23 |          | FY'24 Ending Mar. '24 |
| Sales volume (k units)                  | Actual               | BP                    | Actual | BP                    | Forecast | BP                    |
| CV-Japan                                | 70                   | 86                    | 65     | 81                    | 70       | 78                    |
| CV-Overseas                             | 190                  | 253                   | 278    | 243                   | 294      | 281                   |
| LCV                                     | 295                  | 395                   | 378    | 443                   | 438      | 448                   |
| Industrial engines                      | 138                  | 158                   | 142    | 136                   | 140      | 145                   |
| of which CV sold by UD Trucks (k units) |                      |                       |        |                       |          |                       |
| CV-Japan                                | _                    | 9                     | 8      | 8                     | 8        | 8                     |
| CV-Overseas                             | _                    | 7                     | 10     | 8                     | 9        | 9                     |

| Investment/financial forecast                           | FY'21 Ended Mar. '21 | FY'22 Ending Mar. '22 |        | FY'23 Ending Mar. '23 |          | FY'24 Ending Mar. '24 |
|---|----------------------|-----------------------|--------|-----------------------|----------|-----------------------|
| (B Yen)   | Actual               | BP                    | Actual | BP                    | Forecast | BP                    |
| Development expenses                                    | 91                   | 110                   | 105    | 115                   | 119      | 115                   |
| Capex   | 70                   | 100                   | 78     | 100                   | 109      | 100                   |
|   |                      |                       |        |                       |          |                       |
| Interest-bearing liabilities (excl. lease-related ones) | 112                  | 380                   | 317    | 320                   | 260      | 260                   |
| Equity ratio  | 46%                  | 43%                   | 42%    | 46%                   | 44%      | 48%                   |