

# Mid-Term Business Plan 2024

(FY2022-FY2024)

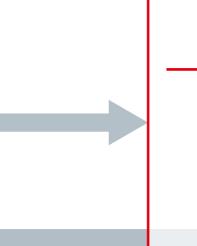


# May 13, 2021 **Isuzu Motors Limited**

# **Overview of Mid-Term BP 2024**

# **Expand current businesses** & improve their profitability

- Enhance products, sales and services
- Innovate Monozukuri





• Contribution to logistics evolution as a CV OEM

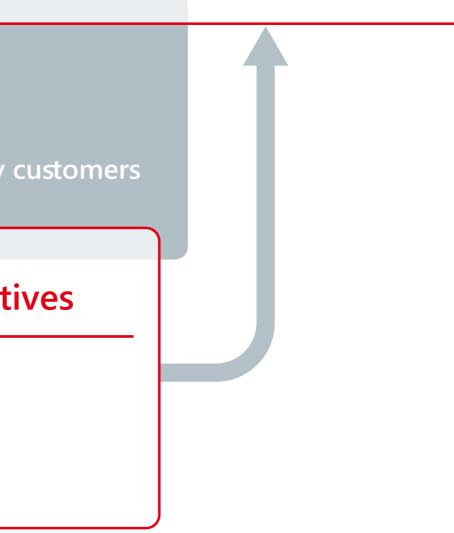
Outcomes of previous mid-term BP: Robust business base & Strategic alliances Customer-oriented approach / Quality well accepted by customers

# **Evolve management from ESG perspectives**

- Emphasize shareholder value
- Improve governance & disclosure
- Professional group that creates innovation

# Axes of innovation

Carbon neutral strategy



# **Efforts in Previous Mid-Term BP Bore Fruit**

Isuzu, regarding this era of profound transformation as a big chance, aggressively led various initiatives.

Isuzu has successfully established business bases stably earning net sales of 2.5 tril. yen or more, and also formed strategic alliances for addressing various challenges in the future.

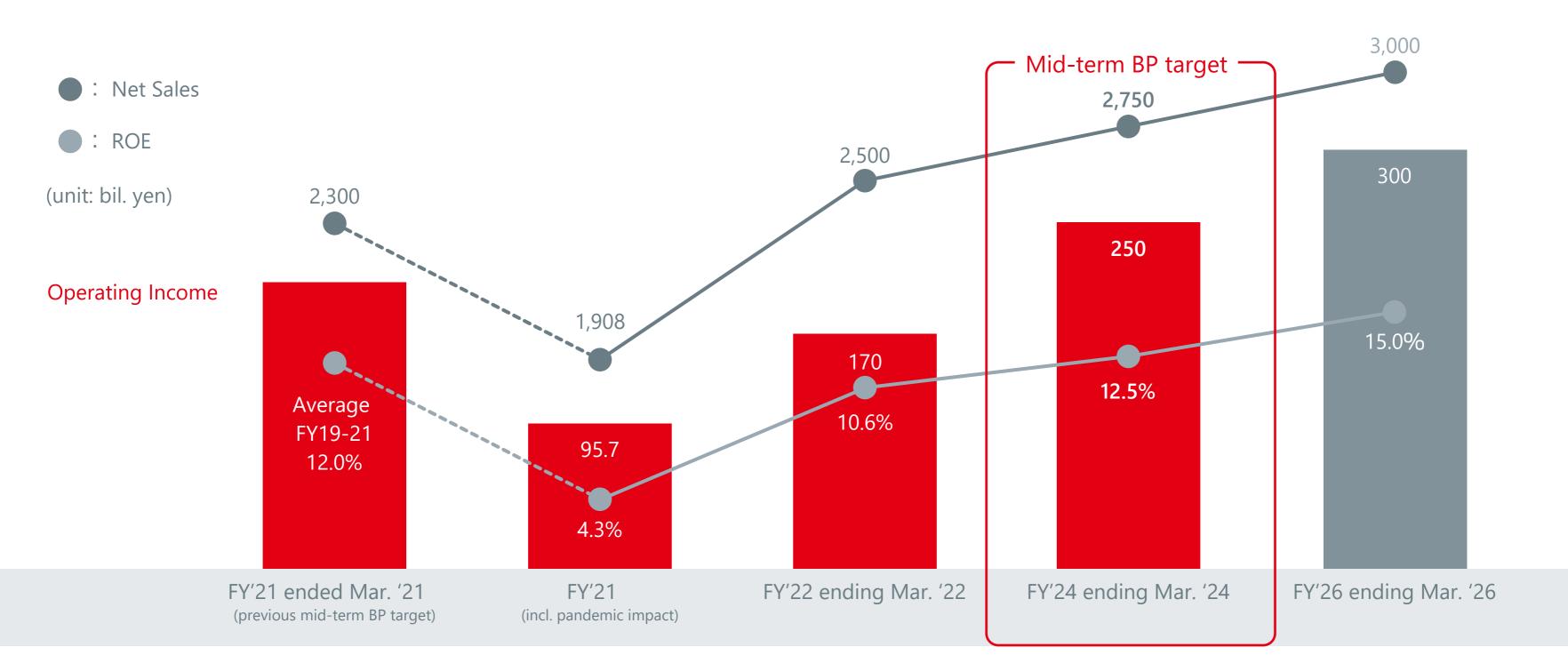


- Uptime support & collaborative activities bore fruit (JPN CV)
- Set in place Monozukuri & services based on closer-to-market approach, and raised market shares across the globe (Overseas CV)
- Formed a holistic alliance with Volvo Group & acquired UD Trucks (HD truck)
- Successfully carried out full model change on LCV (D-MAX/MU-X)
- Established operations to stably supply products at footprints in India &
- Entered into a powertrain partnership agreement with Cummins (PT)
- Formed the holistic alliance with Volvo Group (autonomous driving, connected, EV) Promoted collaboration with Honda for HD FCV
- Agreed with Toyota & Hino on collaborations in CASE fields mainly for LD trucks
- Started renewal of mission-critical core IT systems
- · Created new services for logistics customers, utilizing data of cargoes and rear

# Mid-Term BP Financial Targets

Isuzu will aim to achieve net sales of 2.75 tril. yen and operating income (OPI) of 250 bil. yen for FY2024 ending Mar. 2024.

OPI including synergies with UD Trucks & Volvo Group: expected to include EBITDA of 33 bil. yen for FY2024 and 50 bil. yen for FY2026 ending Mar. 2026.



Isuzu will address challenges below, fully utilizing the base for growth we built during the past mid-term BP periods.

Measures to implement	Measures contributing to this mid-term BP period (through FY2024 ending Mar. 2024)	
Products, sales, and services	<ul> <li>Collaboration with UD Trucks         Utilize each other's products &amp; after-sales services networks     </li> <li>LCV business         Expand sales of new LCV models worldwide / Expand sales channels for workhorse models     </li> <li>Overseas CV business         Get far closer to markets, utilizing networks of Isuzu Group companies     </li> <li>PT business         Expand customers globally     </li> </ul>	HD truc Develop Utilize t MD & L Implem Launch
Monozukuri	<ul> <li>Synergies with UD Trucks         Collaborate in the fields of development, logistics, production and purchasing     </li> <li>LCV production         Leverage 3 production footprints in Thailand, South Africa and India     </li> <li>Effects derived from strategic alliances         CASE area: joint development/Traditional technology area: complement each other in terms of component units, etc.     </li> </ul>	<b>Invest ir</b> Renew Fujisawa
Сарех	300 bil. yen for 3 years o	during this

300 bil. yen for 3 years during this mid-term BP

Measures contributing to expansion in FY2025 ending Mar. 2025 & beyond

### cks:

p common platform for Isuzu & UD Trucks technologies developed by Volvo Group

### D trucks:

ent full model change during this mid-term BP period them globally

### n business base in Japan

mission-critical core IT systems a Plant (for substantially more efficient operations)

# Axes of Innovation

As trends toward carbon neutrality accelerate and social expectation for enhanced logistics infrastructure mounts, it is duty of CV OEMs to respond to these societal issues.

# Accelerated trends toward electrification/decarbonization

- · Carbon neutrality is the highest-priority social issue
- Trend of passenger cars shifting away from internal combustion engines is accelerating recently
- The same expectation will mount in CV space as well

### Carbon neutral strategy

- Firstly identify appropriate technologies through demonstration experiments for social implementation of BEV & FCV
- · Start to launch some models while working on product improvement toward volume sales
- Continue development of high-efficient ICE (\*1) for a period of CN fuels (\*2) being widespread

- \*1 ICE: internal combustion engine
- \*2 CN fuels: carbon neutral fuels such as bio fuels and synthetic fuels derived from renewable energies.

# **Increased expectation for** uninterrupted logistics infrastructure

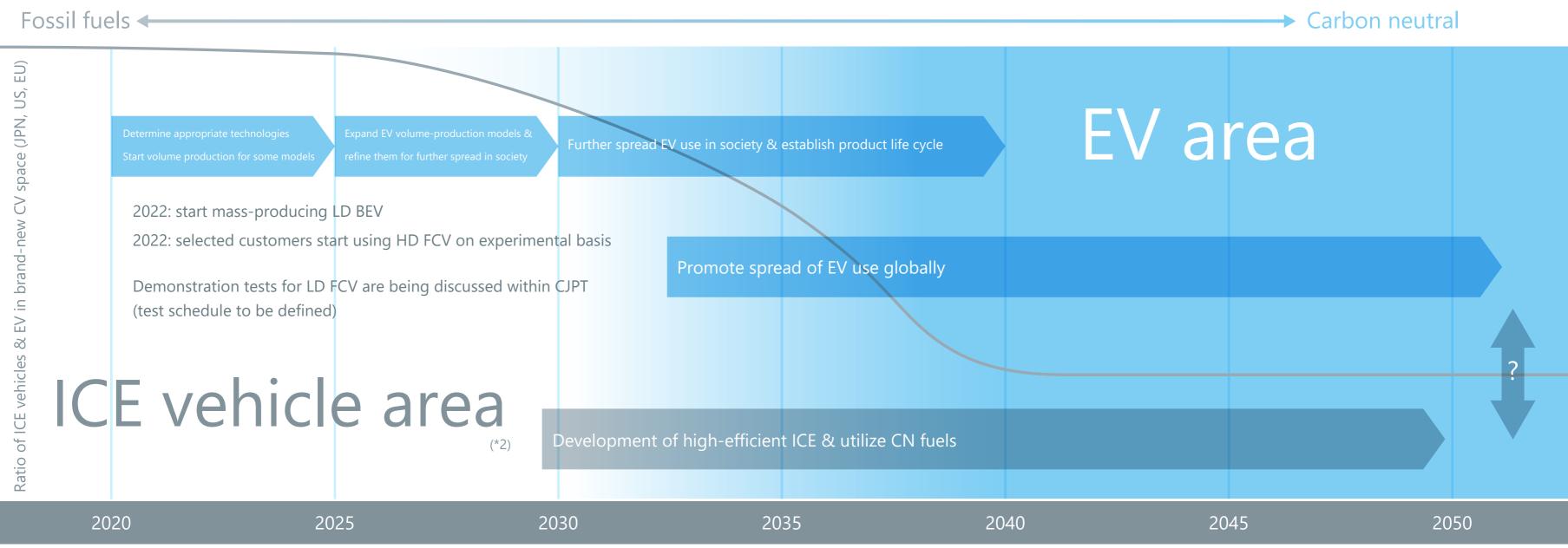
- · Logistics infrastructure becomes more & more important
- Logistics efficiency becomes a big social issue
- CV OEMs are required to contribute to addressing these challenges by utilizing connected function and putting autonomous driving to practical use

- Encourage improved convenience of connected services by making them OEM-free, preparing for 5G era
- Verify autonomous driving technology under limited use scenarios and seek to put it to practical use as early as possible

# Contribute to logistics evolution as a CV OEM

# **Carbon Neutral Strategy**

Establish a full product lineup by 2040 that is able to deal with carbon neutrality. Expand sales of EV (\*1) models of our major products in the 2030s.



\*1 EV: electrified vehicles, including battery EV (BEV), fuel cell vehicle (FCV) and hybrid EV (HEV), etc.

\*2 ICE vehicles: vehicles powered by fuels such as diesel, gas and CN fuels.

# Contribution to Logistics Evolution as a CV OEM 1) Connected

Isuzu will seek to contribute to improving customers' productivity and decarbonization, through strengthening connected services such as uptime support and operation management tool.

### Uptime support

Evolve uptime support services by adding failure prevention function (domain where individual CV OEMs manage development by themselves)

- Leverage collaborative networks of Isuzu & its service sites (incl. UD Trucks)

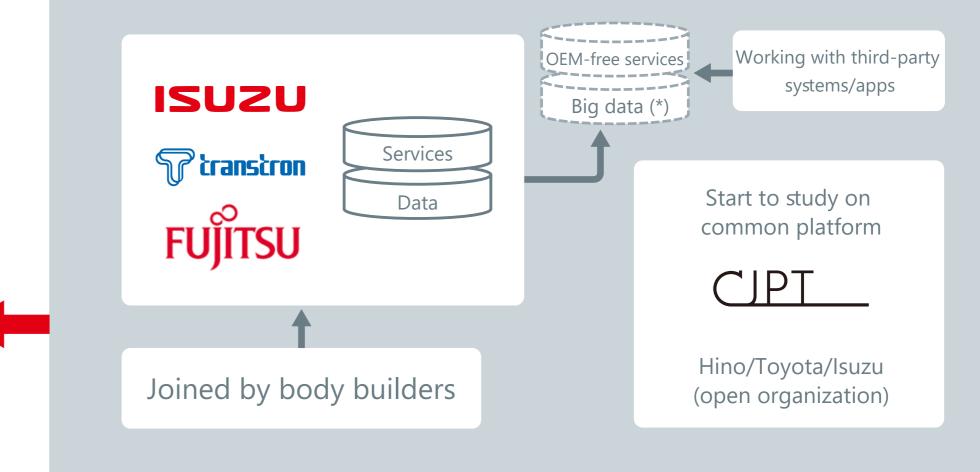
# **Operation management ("OM")**

Make vehicle data & communication systems available to third-party developers of OM systems/apps for logistics industry (domain where OEM-third party collaboration is openly encouraged)

- OEM-free OM systems/apps necessary Collaborate with other OEMs to create a common platform

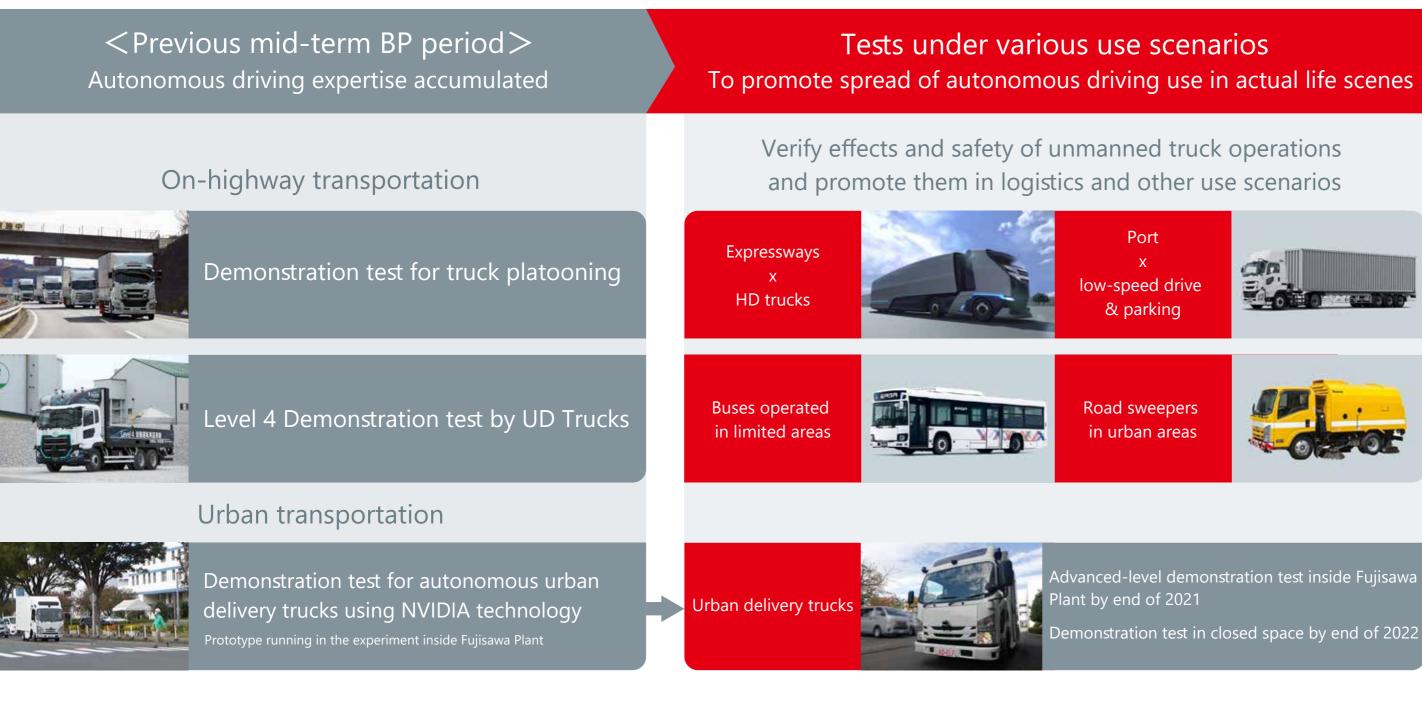
### **Connected service base**

CV connected information platform concept (in Japan)



\* Big data: data we use as collective intelligence by anonymizing and statistically processing individual data (i.e. information on operation management, traffics, etc.) stored at each company's server.

# Isuzu will accelerate autonomous driving initiatives through co-development with alliance partners.



## 2030s

# Contribute to creating optimized social infrastructure

# **Evolve Management from ESG Perspectives**

Evolve management culture upon benchmarking global leading manufacturers.

Prepare for adoption of IFRS

### Norm change

Cross-industry competition/collaboration becomes the norm. Stakeholders also become diversified and globalized.

To be accepted by society and survive this new era, we must evolve our management from ESG perspectives.

Emphasize shareholder value	Improve governance & disclosur	
Capital efficiency: ROE target: 15% for FY2026 ending Mar. 2026	<b>Transition of corporate governance structure to:</b> A company with an audit & supervisory committee	
<b>Returns to shareholders:</b> Payout ratio target (average during this BP period): 40%	Composition of BOD: One-third or more to be composed of external directors	
Stock buybacks, depending on situations of investments/funds	Protection/use of intellectual property: Build effective systems (for strategic alliances)	
	Improvement of disclosure: IR/Non-financial information (ESG)	
	Accounting standard:	

In the new era

### Professional group that creates innovation

### Diversity:

Reinforce enterprise-wide power by promoting ISUZU talents who have diverse point of view, perception, capability and expertise.

### **Organization/Communication:**

Transform into agile organization by enhancing of HR platform through human capital development and by increasing mobility of individuals & teams.

# **Overview of Mid-Term BP 2024 (Shown Again)**



FY2026 ending Mar. 2026: target net sales of 3 tril. yen & OPI of 300 bil. yen

- Enhance products, sales and services - Continue steady efforts
- Innovate Monozukuri - Fully leverage strategic alliances



Outcomes of previous mid-term BP: Robust business base & Strategic alliances

Customer-oriented approach / Quality well accepted by customers

# **Evolve management from ESG perspectives**

### Transform ourselves to survive the era of profound transformation

- Emphasize shareholder value Be responsible for creating profits & funds
- Improve governance & disclosure Get trusted by stakeholders
- Professional group that creates innovation Be able to fully address changes & diversity



# Axes of innovation

### Focus on social duties CV are required to fulfill

• Carbon neutral strategy - 10-year preparation for shifting to carbon neutrality

### Contribute to logistics evolution as a CV OEM

- Thoroughly pursue collaborative creation activity with customers



# Challenges toward Establishing Sustainable Management

# Isuzu will always mean the best

A leader in transportation, commercial vehicles and diesel engines, supporting our customers and respecting the environment

Climate change and economic growth

### 13 CLIMATE ACTION AFFORDABLE AND RESPONSIBLE CONSUMPTION CLEAN ENERGY AND PRODUCTION Productivity growth of logistics industry Logistics commutation (declining working population) (resolve traffic accident/congestion) **3** GOOD HEALTH AND WELL-BEING INDUSTRY, INNOVATION DECENT WORK AND SUSTAINABLE CITIES ECONOMIC GROWTH AND INFRASTRUCTURI AND COMMUNITIES Societal issues Isuzu wants to solve through its business activities Economic growth in emerging economies Protect living condition/Protection at disaster and emergency



Isuzu will aim to grow sustainably, surviving the era of profound transformation and solving societal issues.







		Mid-Term BP		
Sales volume (k units)	FY'21 Ended Mar. '21	FY'22 Ending Mar. '22	FY'23 Ending Mar. '23	FY'24 Ending Mar. ′24
CV in Japan	70	86	81	78
CV abroad	190	253	243	281
LCV	295	395	443	448
Industrial engines	136	158	136	145

### of which CV sold by UD Trucks (k units)

CV in Japan	_	9	8	8
CV abroad	_	7	8	9

Investment/financial forecast (B Yen)	FY'21 Ended Mar. '21	FY'22 Ending Mar. '22	FY'23 Ending Mar. '23	FY'24 Ending Mar. '24
Development expenses	91	110	115	115
Сарех	70	100	100	100

Interest-bearing liabilities (excl. lease-related ones)	112	380	320	260
Equity ratio	46%	43%	46%	48%

# **ISUZU**

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# (Appendix 1) Review on Previous Mid-Term BP - Promotion of Collaborative Creation Activity

# Isuzu led initiatives to create new values with customers and best partner firms in each business/technology segment.

### Process toward establishing new solutions

### Collect data on problems facing society/customers

Examples of issues facing society & customers: Environmental preservation · Driver shortage · Room for improving transport efficiency · Issues facing those with limited availability of transport means …





# Examples

### 25-m-long double-trailer truck



- Made available specialized full tractor models compatible with full trailers by external body builders, contributing to advancement of shared transportation initiatives using the double-trailer model by some logistics companies in Japan
- With permitted routes & areas expanding, it has contributed to improved efficiency through mass transportation, as well as to labor saving

### LD EV trucks in experimental use



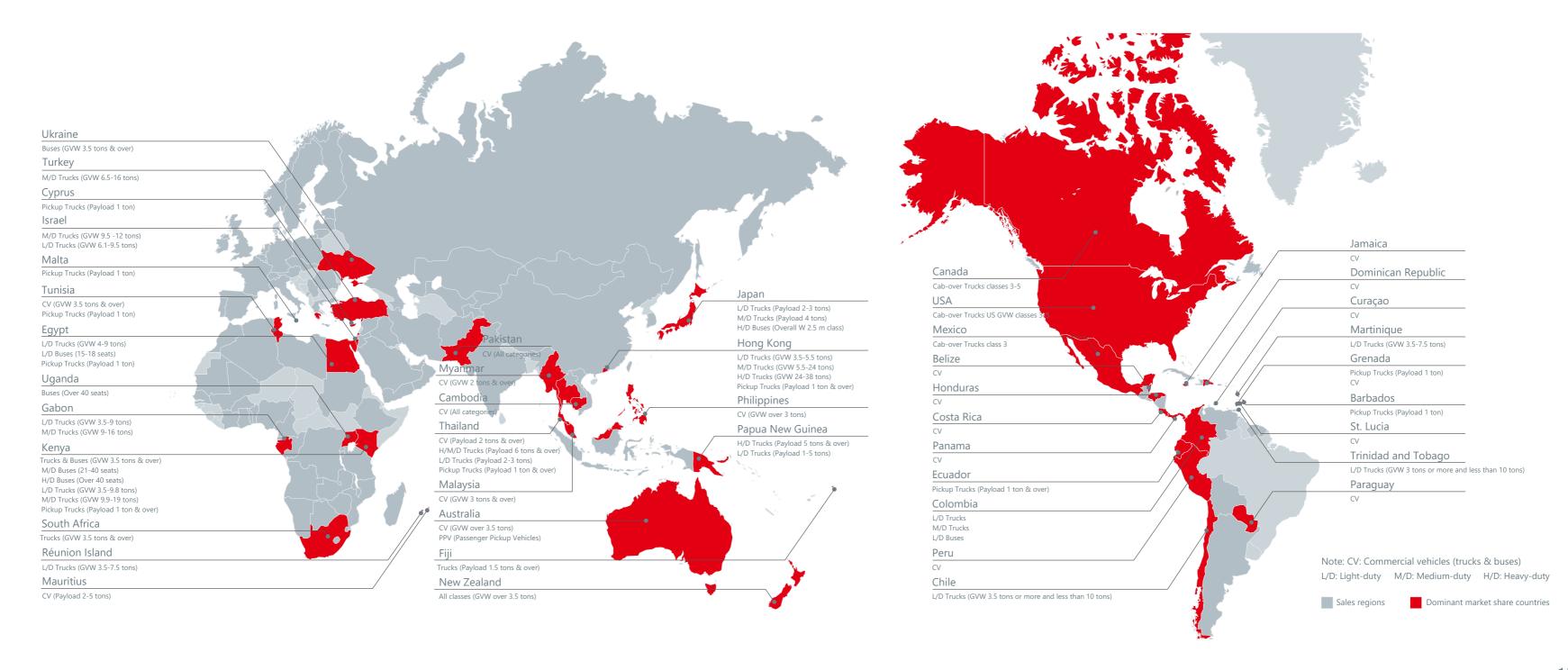
- EV trucks contribute to reduction of CO<sub>2</sub> released while vehicles are used in its lifecycle
- Employing a walk-through interior structure enabling a driver to move from the driver seat to the rear body without getting off, EV trucks are expected to contribute to enhancing user-friendliness

\* Photos above for illustrative purposes only

# (Appendix 2) Review on Previous Mid-Term BP

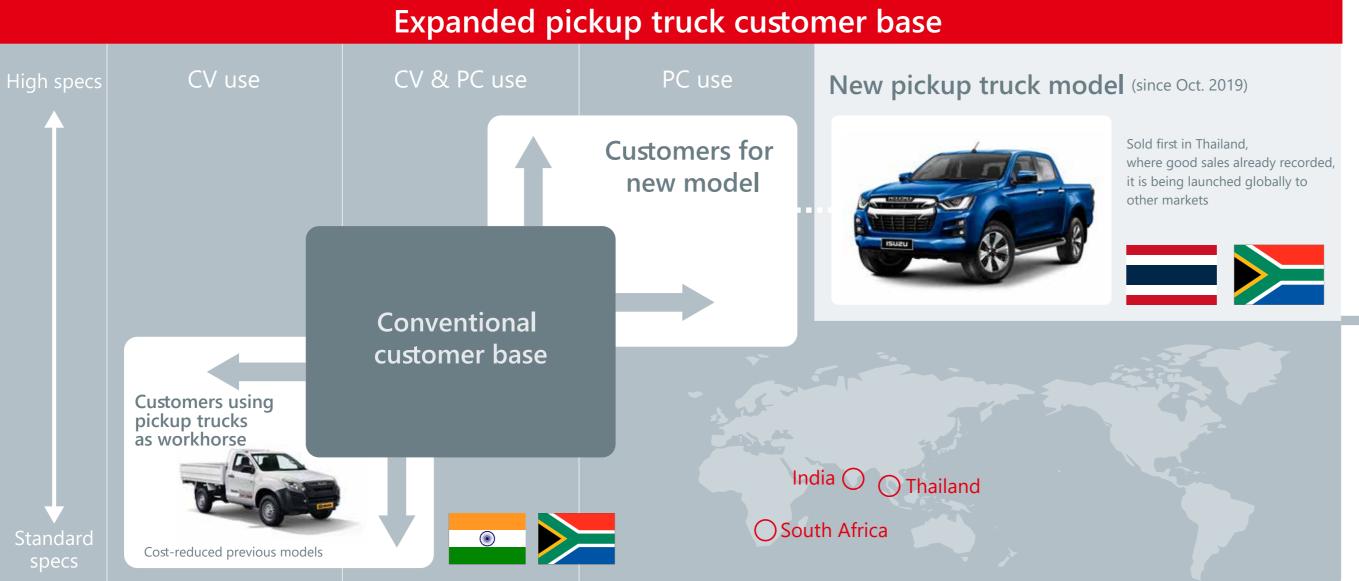
Sales Regions & Dominant Market Share Countries in 2020 (Based on sales figures compiled by Isuzu)

Isuzu achieved No.1 market shares in 45 countries/regions, including Japan, Thailand, Australia and Hong Kong.



# (Appendix 3) Review on Previous Mid-Term BP - LCV Full Model Change

Isuzu successfully made its pickup trucks more competitive through full model change, producing the high-spec new model & previous models as workhorse at its footprints in Thailand, India and South Africa and expanding their sales globally, to satisfy each local needs. Isuzu also launched the new model-based derivative and OEM product, making its future profit base more robust.



### Derivative

New PPV (since Nov. 2020) Sold first in Thailand, it logged record sales volume in Dec. 2020





### **OEM Supply**

Supply to MAZDA under OEM contract started (since Aug. 2020)

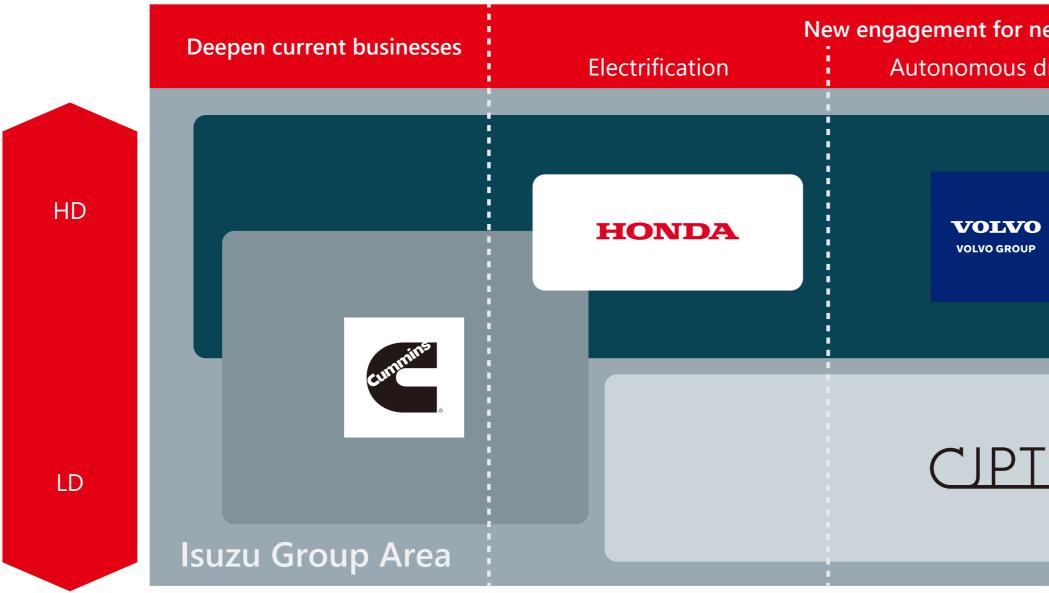


Fused MAZDA's SOUL of MOTION design concept into the new pickup truck model



# (Appendix 4) Review on Previous Mid-Term BP - Completion of Forming Strategic Alliances

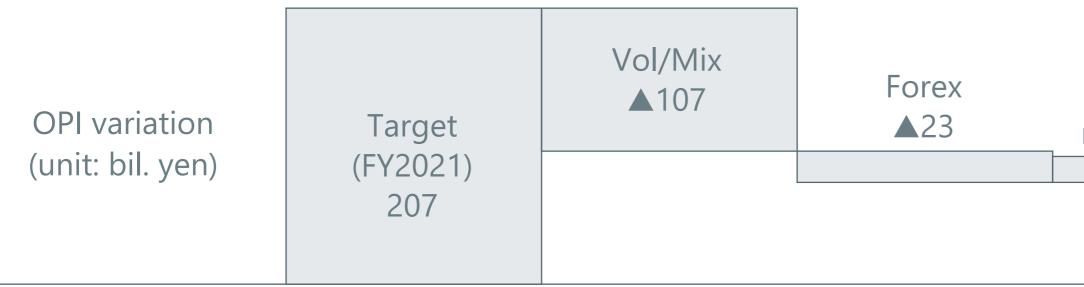
Isuzu aggressively formed strategic alliances with best partner companies in each business/technology area, and completed an alliance formation which enables us to address various future challenges.



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Main reasons for failure to achieve quantitative targets were: (1) sluggish demand in emerging markets, (2) foreign exchange rate fluctuations (emerging nations' currencies depreciated while Thai baht appreciated), and (3) impact of the Covid-19 pandemic.

	Previous mid-term BP target FY2021 ended Mar. 2021	Results FY2021 ended Mar. 2021	Difference
Net sales	2,300 bil. yen	1,908 bil. yen	▲392 bil. yen
Operating income	207 bil. yen	96 bil. yen	▲111 bil. yen



# Fixed cost reduction+19

Results (FY2021) 96