



Onyado Nono Asakusa

Yukinohana Hot Spring

# Overview of Consolidated Financial Results for the fiscal year ended March 2020

May 27, 2020

President

Takumi Ueda



# **Agenda**

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# Consolidated financial results for the fiscal year ended March 2020









# **Executive Summary**

# Business results in the fiscal year ended March 2020 showed decreased income due to the impact of the novel coronavirus

- > In the Dormitory Business segment, operating income increased by 2.7% despite the partial effects of the novel coronavirus.
- > The Hotel Business segment saw lower income due to decreased inbound tourism and restrained business and leisure travel as results of the novel coronavirus.
- ➤ Impairment losses of ¥2,227 million were recorded, focused chiefly on assets such as those of the Global Cabin (New-style compact hotel) business in the Hotel Business segment.

2

### Opening of new facilities in FY 3/20 proceeded according to plan

Fifteen new dormitories (with 1,574 rooms), seven new Dormy inns (with 1,535 rooms), and three new resorts (with 235 rooms)

3

# Annual dividends per share were maintained at the same level as last year, at 45 yen

The payout ratio increased to 25.3% (vs. 18.3% in the same period last year)



## Consolidated business results and main financial indicators in FY 3/20

(Unit: 100 million yen)

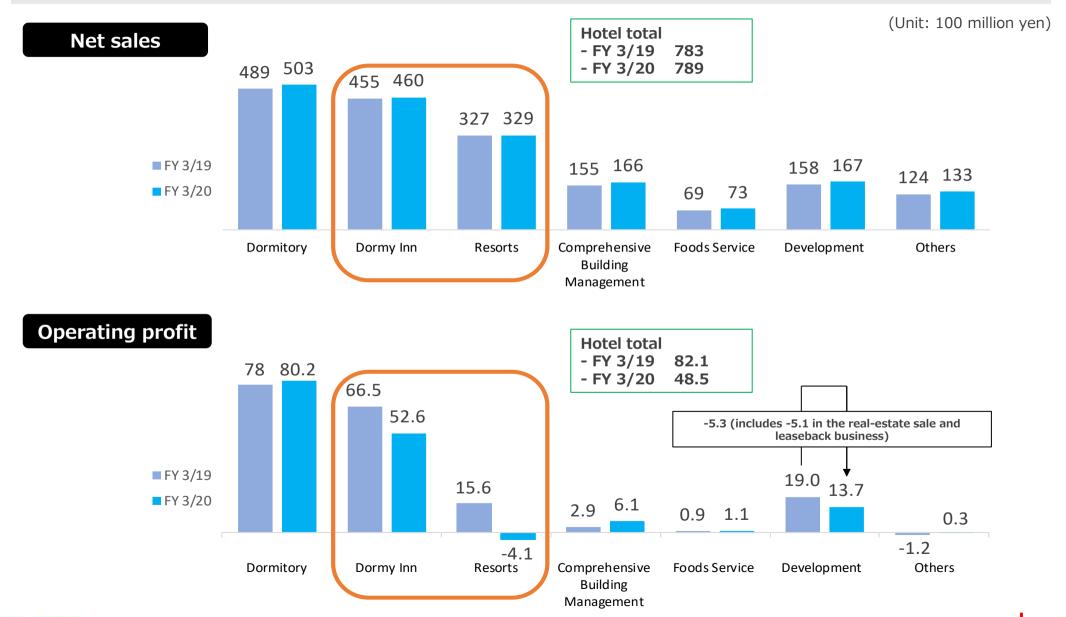
|                  | FY 3/19 | FY 3/20 |            |        |
|------------------|---------|---------|------------|--------|
|                  | Results | Results | YoY change |        |
| Net sales        | 1,628.1 | 1,697.7 | +69.5      | +4.3%  |
| Operating profit | 145.6   | 112.0   | -33.6      | -23.1% |
| Ordinary profit  | 143.2   | 124.9   | -18.2      | -12.7% |
| Net profit       | 95.6    | 69.2    | -26.3      | -27.6% |
| EPS (JPY)        | 245.3   | 177.6   | -67.7      | -27.6% |

| Capital investment             | 174.8 | 226.3 | +51.5  | +29.5% |
|--------------------------------|-------|-------|--------|--------|
| Depreciation                   | 47.5  | 52.6  | +5.0   | +10.5% |
| Cash flow*                     | 143.2 | 121.8 | -21.3  | -14.9% |
| Dividends per share (yen)      | 45.0  | 45.0  | -      | -      |
| Payout ratio                   | 18.3% | 25.3% | +7.0pp | -      |
| ROE                            | 12.6% | 8.5%  | -4.1pp | -      |
| Net debt-to-equity (D/E) ratio | 0.8x  | 0.9x  | 0.0x   | -      |

<sup>\*</sup> Cash flow: Net profit + depreciation

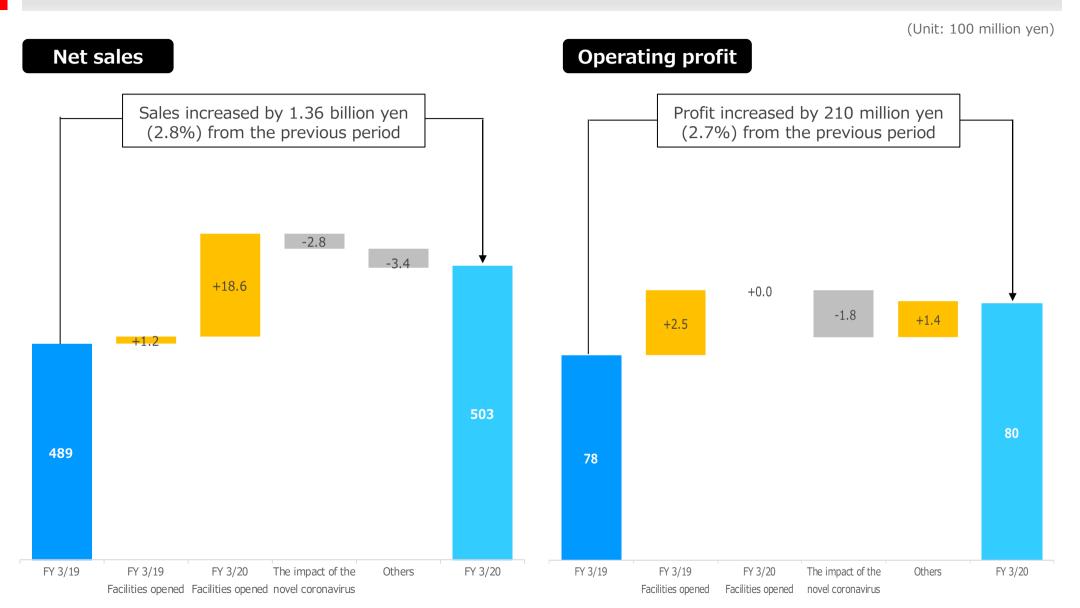


# FY 3/20 sales and operating profit broken down by segment



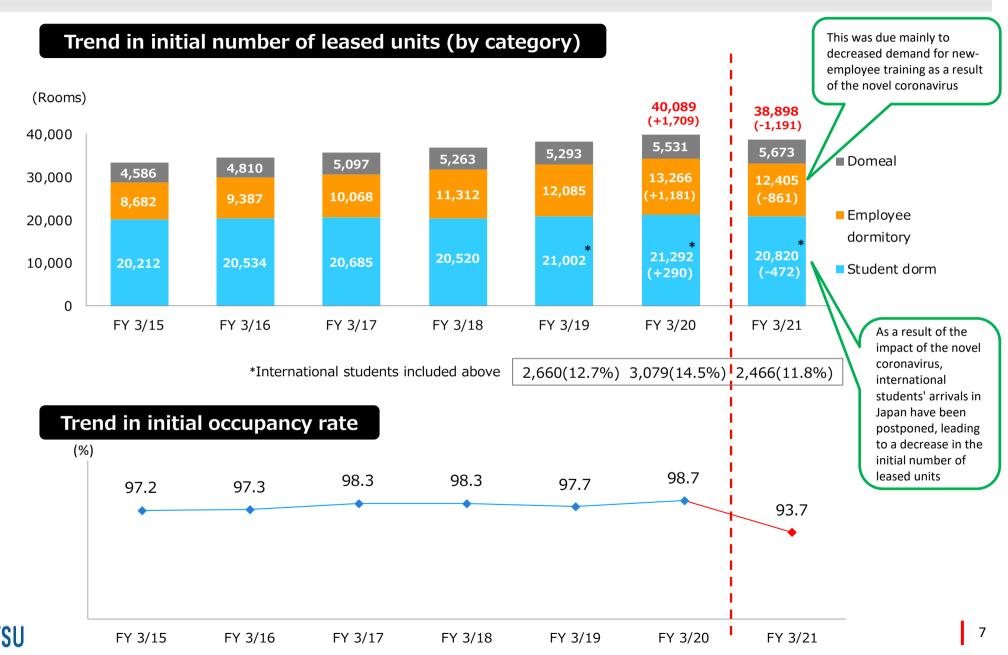


# Dormitory Business: FY 3/20 Net sales and operating profit

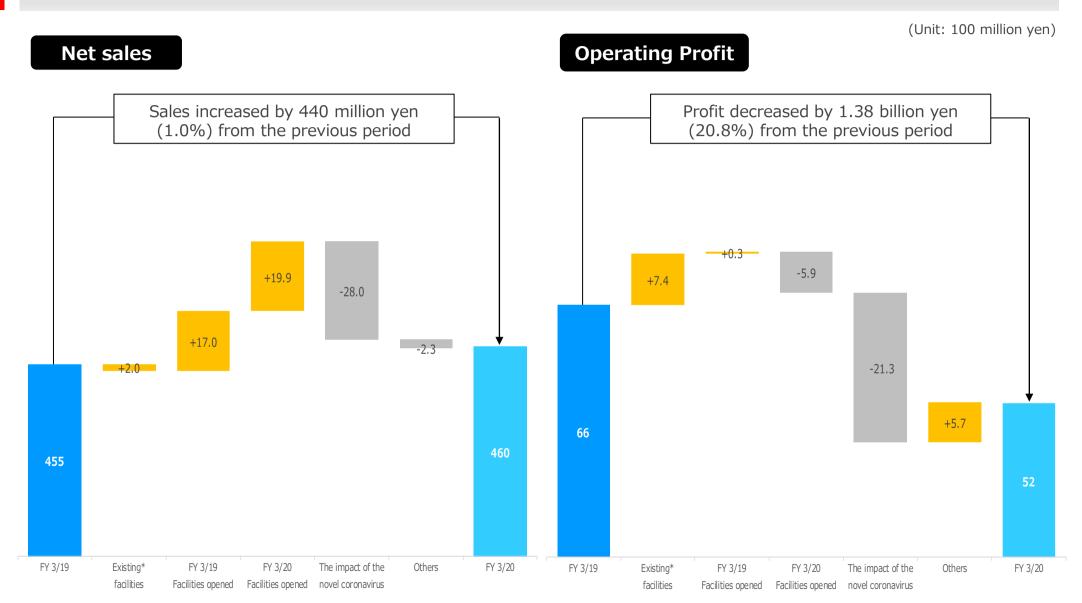




#### **Dormitory Business: Trends in initial number of leased units/occupancy rate**

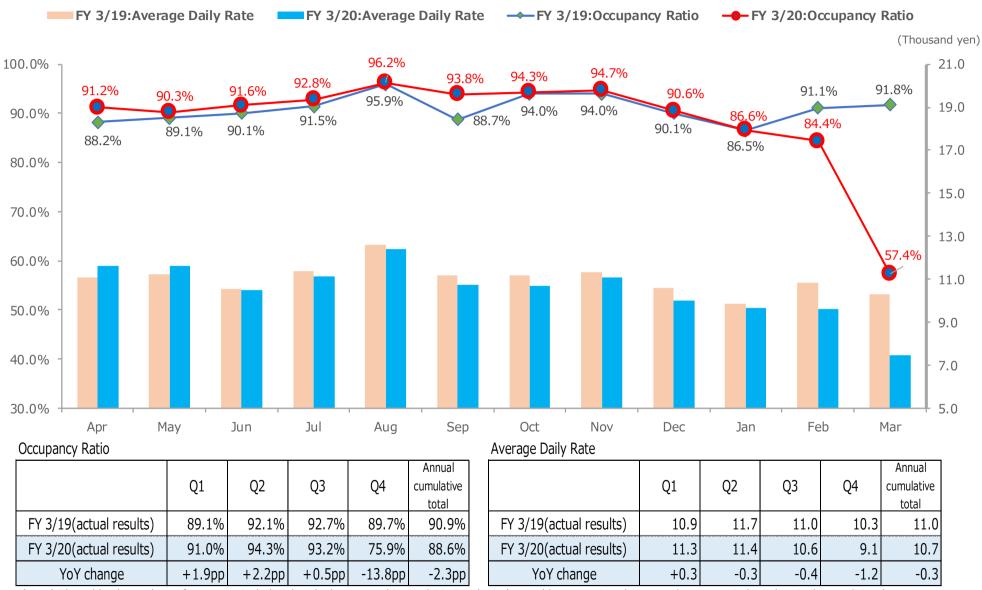


# Dormy Inn Business FY 3/20 Net sales and operating profit





#### Dormy Inn Business: Monthly trends in Occupancy Ratio and Average Daily Rate

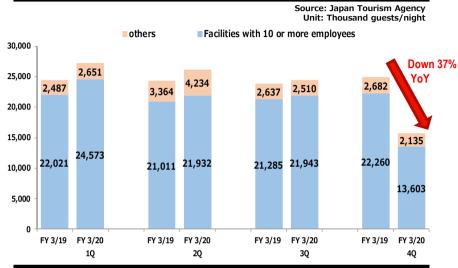


(Note) The table above shows figures not including hotels that opened in April 2018 or later (to enable comparison between the two periods under similar conditions)

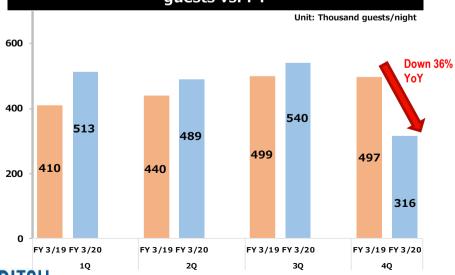


# Dormy Inn Business: Trends in inbound tourist demand

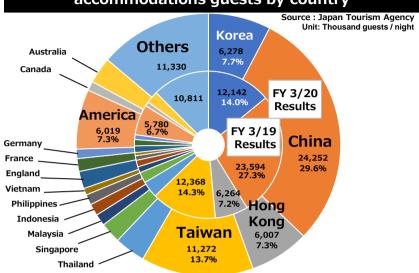
# Overnight travel: Number of inbound accommodations guests vs. PY



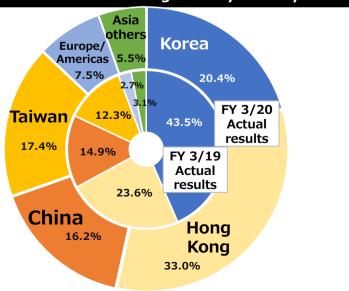
# Dormy Inn: Number of inbound accommodations quests vs. PY



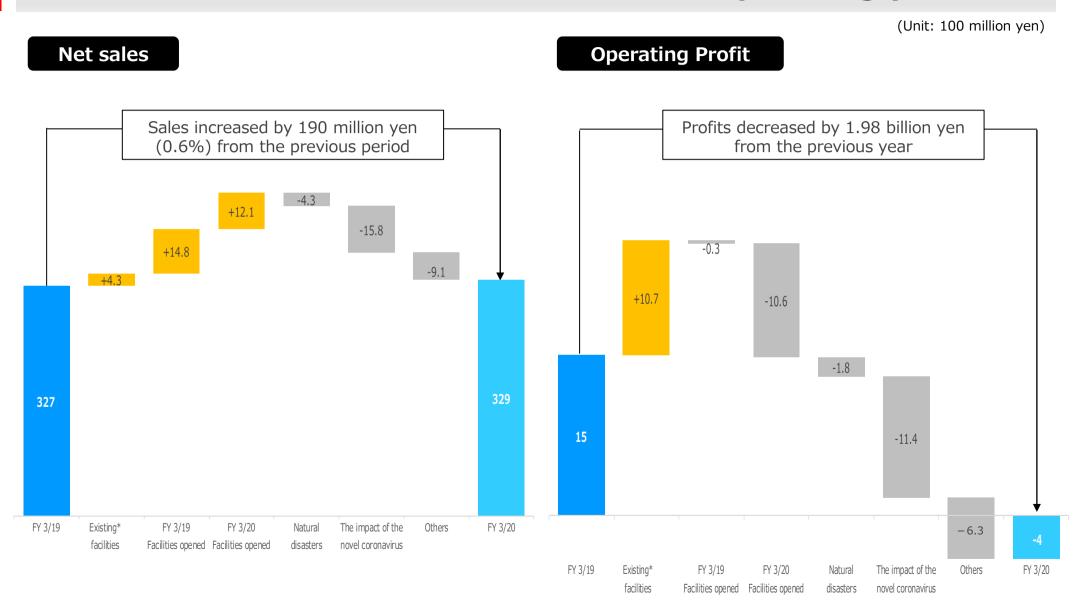
# Overnight travel: Number of inbound accommodations guests by country



# Dormy Inn: Number of inbound accommodations guests by country

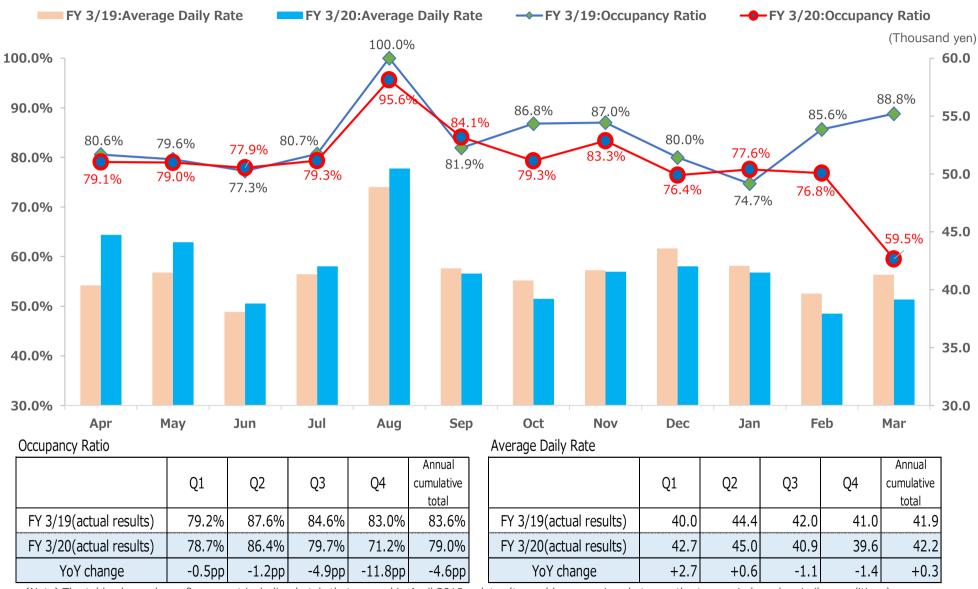


# Resorts Business: FY 3/20 Net sales and operating profit





### Resorts Business: Monthly trends in Occupancy Ratio and Average Daily Rate



(Note) The table above shows figures not including hotels that opened in April 2018 or later (to enable comparison between the two periods under similar conditions)

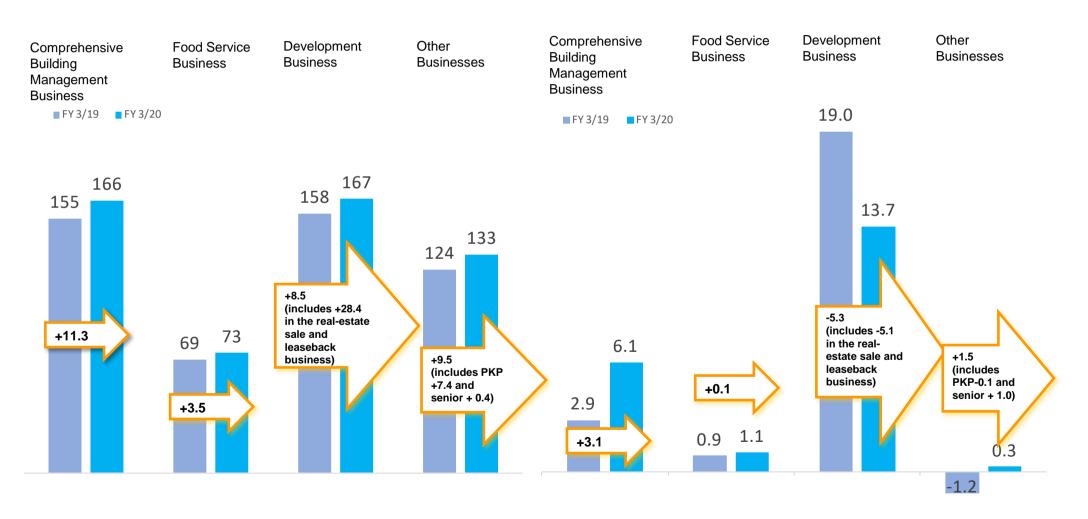


## Other Businesses: FY 3/20 Net sales and operating profit

(Unit: 100 million yen)

#### **Net sales: YoY change +6.5%**

#### Operating profit: YoY change -2.1%



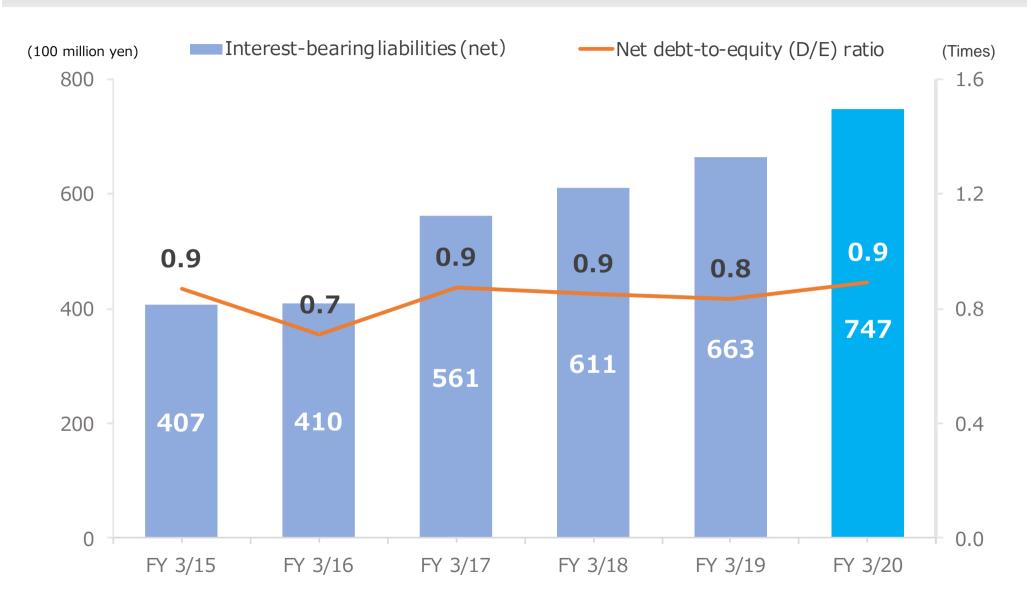


### **Balance sheet**

#### End of March 2020 **End of March 2019** Assets Liabilities 217.0 billion ven 133.1 billion ven (+14.5 billion yen) (+10.1 billion yen) Cash and Interest-bearing **Assets** Liabilities debt deposits 202.5 billion ven 122.9 billion yen 18.3 billion yen 93.0 billion yen Cash and Interest-bearing (+1.6 billion yen) (+10.0 billion yen) deposits debt 16.6 billion yen 82.9 billion yen \*Includes CB of 19.9 billion yen \*Includes CB of 19.9 billion yen Non-current assets 165.9 billion yen Non-current (+5.1 billion yen) Net assets Net assets 83.9 billion yen assets 160.7 billion yen (+4.3 billion yen) 79.5 billion yen Treasury stock Treasury stock -300 million yen -300 million yen

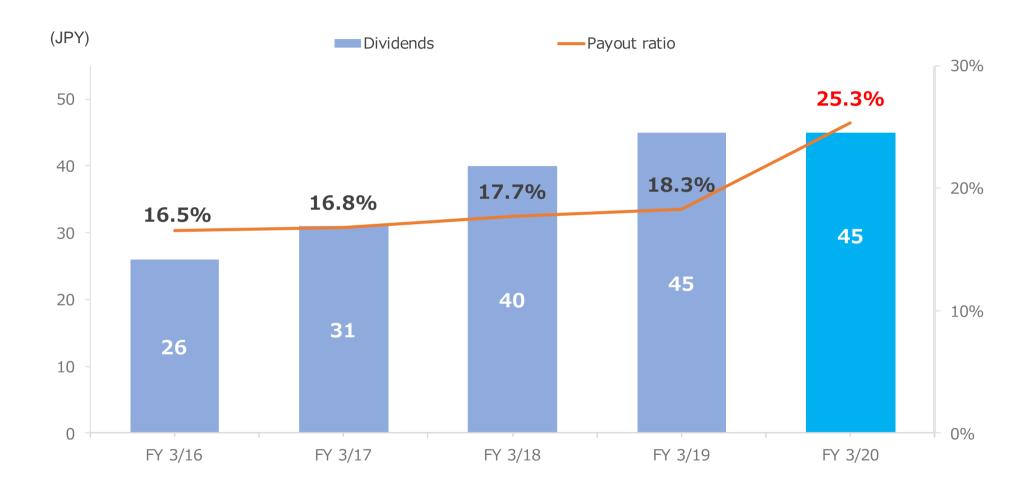


# Interest-bearing debt and Net D/E ratio





# Dividends/payout ratio





#### **ESG** initiatives

#### Enhancement of corporate governance

Appointment of outside Directors

Outside Director who is not a member of the audit and supervisory board (one Director): Newly appointed in June of last year A former director of the Japan Tourism Agency, this outside Director is highly familiar with the fields of land, infrastructure, transport, and tourism policies.

Outside Directors who are members of the audit and supervisory board (two Directors): Highly familiar with the fields of finance, accounting, business administration, and economics

- Developing a structure for monitoring of Company management by independent Directors (recorded with the Tokyo Stock Exchange), through the three outside Directors above. These independent Directors attend all meetings of the Board of Directors, where they offer proactive and constructive opinions.
- Furthermore, plans call for increasing the number of independent outside Directors by three persons in the General Meeting of Shareholders planned for June 2020. \* The ratio of outside Directors is planning to be more than one-third.
- Shareholders will be provided with sufficient time for thorough consideration of the resolutions to be submitted to the General Meeting of Shareholders through means such as early notification, by electronic means, of convocation of the meeting.

#### Realizing gender equality

- ➤ In June 2019, the Company appointed its first female Director, and it plans to appoint a female outside Director among those planned for appointment in June 2020 as well.
- > The number of women hired as permanent, full-time employees is in an increasing trend (with the percentage as of the end of FY2019 having risen by 4.8 pp from the end of FY2015, to 47.4%).
- ➤ Both the percentage of managerial positions filled by women and the percentage of women permanent, full-time employees in managerial positions show gently increasing trends.

#### Clean, renewable energy for all









- > Renewable energy
- Participating in the activities of the town of Nakanojo, Gunma Prefecture to promote community vitalization through local production and local consumption of electricity
- Environmental protection activities
  - Implementing WECO activities\* for guests staying consecutive nights
  - Adoption of business cards made from limestone (LIMEX business cards)



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Kotohira hot spring Onyado Shikishimakan

Projected results for FY 3/21



Inazumi Hot Spring



## Projected consolidated results for FY 3/21

## Impact of the novel coronavirus

UUU

To be determined, due to uncertainty regarding future trends and the lack of grounds for reliable estimates

- **■** Priority measures
  - I. Thorough cost cutting

    Building a solid business structure through cost savings Companywide
  - II. Beginning aggressive efforts toward recovery in preparation for the release of the state of emergency in stages
  - **♦** Assumptions
    - Thorough implementation of measures to prevent the spread of the coronavirus (e.g., in ways of serving meals and thorough disinfection and sterilization of guestrooms and common areas)
    - A recovery in inbound tourism is expected to take one to one and one-half years or longer

UUU

Offering and announcing new plans and services chiefly targeting domestic customers

III. Securing the planned funding necessary

The Company has secured the funding expected to be needed for the time being through agreement with financial institutions on increased credit lines.





Progress on the medium-term management plan





# Main quantitative goals of the medium-term management plan (March 2018 – March 2022) and state of progress on them

Name of this mediumterm management plan

#### **Kyoritsu Jump Up Plan**

Basic policies

#### 1. Increasing customer satisfaction

 Creating products and services to lead to increased customer satisfaction, improving customers' evaluations of the Company, and further earning their trust.

#### 2. Taking the initiative on development

- Growing our business facilities and building a rock-solid foundation

#### Main quantitative goals

Main quantitative goals

Net sales

Operating profit

| Net D/E Ratio     | 0.9 times   |  |  |  |  |
|-------------------|---|--|--|--|--|
| Payout ratio      | 16.8%   |  |  |  |  |
| ROE               | 11.7%   |  |  |  |  |
| Development plans | Results in FY 3/17, the starting point of the medium-term management plan |  |  |  |  |
| Dormitory         | 37,000 rooms  |  |  |  |  |
| Dormy Inn         | 10,200 rooms  |  |  |  |  |
| Resorts           | 2,200 rooms   |  |  |  |  |

Results in FY 3/17, the starting point

of the medium-term management plan

135.8 billion yen

11.8 billion yen

|   | Progress as of FY 3/20  |
|---|---|
| ľ | 169.7 billion yen (CAGR: +6%)   |
| ľ | 11.2 billion yen(CAGR: — )  |
|   | 0.9 times   |
| - | 25.3%   |
|   | 8.5%  |
|   |   |
|   | Progress as of FY 3/20<br>(FY 3/18 to FY 3/20)  |
| - | - Development basis: 4,317 rooms<br>- Projects on which the institutions already have<br>made decisions: Approximately 6,100 rooms<br>(progress rate: 87%)  |
|   | - Development basis: 4,636 rooms<br>- Projects on which the institutions already have<br>made decisions: Approximately 9,000 rooms<br>(progress rate: 100%) |
|   | - Development basis: 659 rooms<br>- Projects on which the institutions already have<br>made decisions: Approximately 1,500 rooms<br>(progress rate: 107%)   |

| Results in FY 3/22, the final fiscal year of the medium-term management plan |
|--|
| 220 billion yen (CAGR: +10%)   |
| 19 billion yen (CAGR: +10%)  |
| No greater than 1.0, the financial soundness target                          |
| Gradually increasing, aiming for a target of more than 20%                   |
| 10% or more  |

| End of FY 3/22, the final fiscal year of the medium-term management plan |
|--|
| 7,000 rooms  |
| 9,000 rooms  |
| 1,400 rooms  |



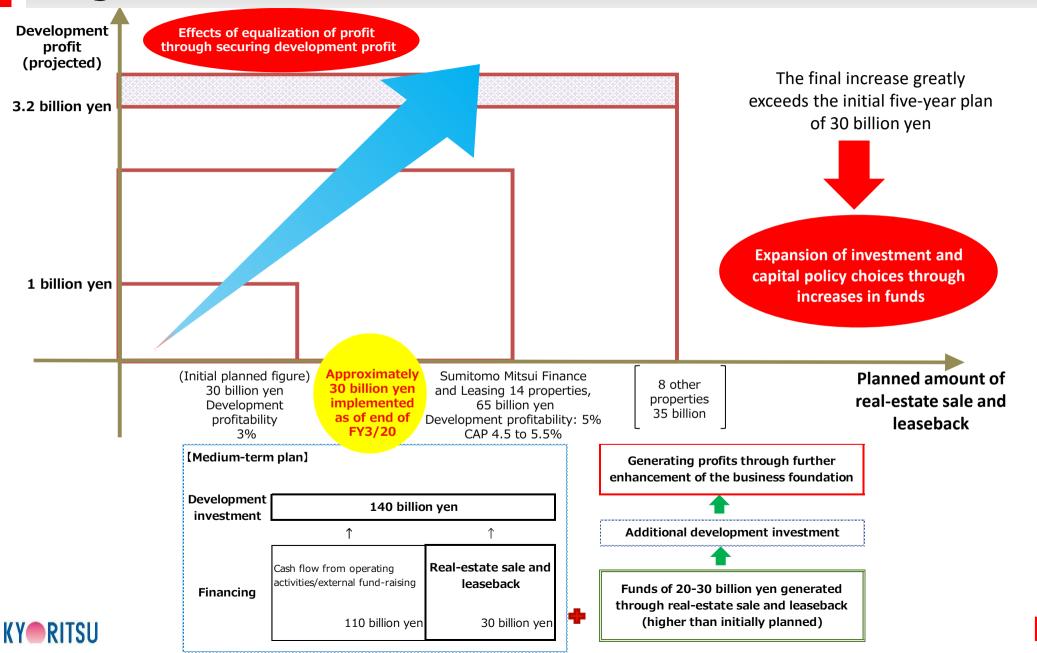
## Dormitory and hotel development plans to realize sustained growth

|   | FY 3/18<br>Results  |                        | FY 3/19<br>Results   |                        | FY 3/20<br>Results  |                        | FY 3/21<br>Planned   |                                    | FY 3/22<br>Planned   |                        |
|---|---|------------------------|--|------------------------|---|------------------------|--|------------------------------------|--|------------------------|
| Dormitories, Domeal   | +10 facilities*   | +963 rooms*            | +14 facilities*  | +1,780 rooms*          | +15 facilities*   | +1,574 rooms*          | +15 facilities*  | +1,180 rooms*                      | +8 facilities*   | +608 rooms*            |
| End of FY 3/17:   | Number of facilities<br>in operation at end<br>of year  | 473 facilities         | Number or<br>facilities in<br>operation at end   | 485 facilities         | Number or<br>facilities in<br>operation at end  | 494 facilities         | Number of facilities<br>in operation at end<br>of year   | 506 facilities                     | Number of facilities<br>in operation at end<br>of year   | 512 facilities         |
| 463 facilities/37,000 rooms   | Leasing rate Number of rooms  | 88.5%                  | Leasing rate   | 88.5%                  | Leasing rate  | 87.6%                  | Leasing rate  Number of rooms  | 87.9%                              | Leasing rate  Number of rooms  | 87.5%                  |
| Medium-term plan:<br>7,000 rooms  | in operation at end<br>of year  | 38,166 rooms           | rooms in operation at end  | 39,450 rooms           | rooms in operation at end   | 40,633 rooms           | in operation at<br>end of year   | 41,620 rooms                       | in operation at end<br>of year   | 41,987 rooms           |
| Projects on which the institutions already have made decisions  Around 6,100 rooms  Progress rate  87%  | Noda ANNEX, [L]Senjunakamachi, [L]Tsunashimaekimae, Higashiosaka, [L]Maihama, [L]Minamikoshigaya, [L]Irinaka II, [L]Koroen, and others.                 |                        | [L]Kaihinmakuhari,   |                        | [L] Sendai Higashiguchi V, [L] Motoyama, [L] Osaka Tenma, [L] Kagoshima, [L] Kobe, [L] Ichigaya, [L] Komagome, Meiji University Global Village, [L] Setagaya Todoriki, and others |                        | [L] Hokudai Avenue, [L] Nippori, [L] Sendai Tsutsujigaoka, [L] Nagakute, [L] Hamadayama, [L] Komazawa Koen, [L] Esaka Koen, [L] Azabu-Juban, [L] Hyakumanben Annex, [L] Yokohama-Nishi, and others |                                    | [L] Sakado II, Niigata II, [L] Kyoto-Kuinabashi, [L] Iriya, [L] Hirao-Ekimae, [L] Kameari, and others  |                        |
| Dormy Inn   | +9 facilities   | +1,571 rooms           | +9 facilities*   | +1,530 rooms*          | +7 facilities   | +1,535 rooms           | +7 facilities  | +1,797 rooms                       | +13 facilities   | +2,694 rooms           |
| End of FY 3/17:   | Number of facilities<br>in operation at end<br>of year  | 72 facilities          | facilities in operation at end   | 80 facilities          | facilities in operation at end  | 87 facilities          | Number of facilities in operation at end of year   | 94 facilities                      | Number of facilities in operation at end of year   | 107 facilities         |
| 64 facilities/10,200 rooms  | Leasing rate<br>Number of rooms   | 98.8%                  | Leasing rate<br>Number of<br>rooms in  | 98.9%                  | Leasing rate<br>Number of<br>rooms in   | 99.0%                  | Leasing rate<br>Number of rooms  | 99.1%                              | Leasing rate<br>Number of rooms  | 99.3%                  |
| Medium-term plan:<br>9,000 rooms  | in operation at end<br>of year  | 11,811 rooms           | operation at end   | 13,248 rooms           | operation at end  | 14,783 rooms           | in operation at<br>end of year   | 16,580 rooms                       | in operation at end<br>of year   | 19,274 rooms           |
| Projects on which the institutions already have made decisions Around 9,000 rooms Progression rate 100% | [L]PREMIUM Kanda, [L]Miyazaki, [L]global cabin Suidobashi, [L]Kofumarunouchi, [L]Izumo, [L]EXPRESS Sendai-Seaside, [L]Nono Nara, [L]Kochi, [L]Matsuyama |                        | [L]Honhachinohe, [L]Osakatanimachi, [L]Korakuen, [L]Oita, [L]global cabin Hamamatsu, [L]global cabin Yokohamachukagai, [L]Takamatsuchuokoenmae, [L]PREMIUM Namba ANNEX, [L]PREMIUM Osakakitahama |                        | [L]Maebashi, [L]Fukui, [L]Morioka, [L]Nono Asakusa, [L]Kawasaki, [L]Furano, [L]Mito   |                        | [L] Nono Kyoto-Shichijo, [L] Kobe, [L] PREMIUM Ginza, [L] Ikebukuro, [L] Nagasaki-Ekimae, [L] Toyohashi, [L] Nono Kanazawa   |                                    | [L] Gotemba, [L] Nono Matsumoto, [L] Nono Sendai, [L] Fukuyama [L] Tokyo Bay (Toyosu), [L] Hiroshima ANNEX, [L] Aomori, [L] NonoYodoyabashi, [L] Okayama, [L] Nono Matsue, [L] Nono Kumamoto, [L] Yokohama, [L] Nono Asakusa Bettei, |                        |
| Resorts   | +4 facilities   | +253 rooms             | +2 facilities  | +171 rooms             | +3 facilities   | +235 rooms             | +6 facilities  | +486 rooms                         | +4 facilities  | +407 rooms             |
| End of FY3/17:<br>24 facilities/2,200 rooms   | Number of facilities<br>in operation at end<br>of year<br>Leasing rate<br>Number of rooms   | 29 facilities<br>58.7% | facilities in operation at end of year Leasing rate Number or rooms in   | 31 facilities<br>60.2% | facilities in operation at end of year Leasing rate Number or rooms in  | 34 facilities<br>61.6% | Number of facilities<br>in operation at end<br>of year<br>Leasing rate<br>Number of rooms  | 40 facilities<br>60.4%             | Number of facilities<br>in operation at end<br>of year<br>Leasing rate<br>Number of rooms  | 44 facilities<br>68.9% |
| Medium-term plan:<br>1,400 rooms  | in operation at end<br>of year  | 2,478 rooms            | operation at end   | 2,649 rooms            | operation at end  | 2,884 rooms            | in operation at<br>end of year   | 3,370 rooms                        | in operation at end<br>of year   | 3,777 rooms            |
| Projects on which the institutions already have made decisions Around 1,500 rooms Progression rate      | Keiun (Izumo),<br>Tsukiyo no Usagi (Iz<br>[L]Le Chien Kyu-Kar<br>[L]Suiun (Gora)  | <del></del>            | [L]La Vista Kirishii<br>[L]Shirakawago (   |                        | [L]Echigoyuzawa<br>[L]Kotohira (Kag<br>Inazumi (Akita)  |                        | [L] La Vista Kusatsu ((<br>[L] Nasu-Shiohara Rei<br>[L] Wakura Hot Spring<br>Kikuya Bettei Suigetsu<br>and others  | ngetsu (Tochigi),<br>g (Ishikawa), | [L] Kawazu Hot Spr<br>[L] Kyoto Umekoji,<br>[L] La Vista Hakoda<br>[L] Jozankei  |                        |
| 107%  |   |                        |  |                        |   |                        |  |                                    |  |                        |
| Companywide leasing rate  | 89.49   | %                      | 89.  | 7%                     | 89.   | 2%                     | 89.4   | 1%                                 | 89.9   | %                      |

<sup>\*</sup> Indicates numbers of increases in facilities and rooms from development projects (does not indicate numbers of increases from the end of the previous year for facilities and rooms in operation at the end of the year)



# Progress on real-estate sale and leaseback



# Securing stable staffing and human resources

**April 2019** 

**April 2020** 

**April 2021** 

New-graduate hires

296 persons (actual)

285 persons (actual)

180-260 persons (planned)

Management track: 31

persons

Hotel: 260 persons Senior: 5 persons Management track: 21

persons

Hotel 256 persons

Senior: 8 persons

International students included

above: 62 persons

(Vietnam, China, South Korea, etc.)

Management track: 15 persons

Hotel: 155-235 persons Senior: 10 persons

Proactively hiring outstanding human resources, with no restrictions on numbers of foreign nationals hired

Hiring routes

Utilizing strong ties with schools, built up through the Dormitory

Business, we have prospective employees introduced by
schools.

Graduates of schools using our dormitory services account for 49.1% of new-graduate hires (140 persons).

#### **Dormy Inn**

Foreignlanguagecapable staff

Cleaning and linen staff

- Developing a structure under which hotels can call an internal call center to communicate with guests in their own languages
- > Staff who can speak foreign languages (English, Chinese, and Korean) are assigned at all times to the front desks in the greater Tokyo and Osaka areas, where percentages of guests from overseas are especially high.
- Utilizing our brand's hiring advantages, at present we have 18 buildings to operate directly for cleaning and linen services through a structure that enables direct hiring and training regardless of nationality. Other facilities employ structures including use of multiple vendors at each facility.
- We are making progress on simplification of cleaning operations without loss of quality, through business reforms.



# Measures to increase corporate name recognition

■ Corporate TV commercials aired during broadcasts of the Hakone Ekiden relay marathon

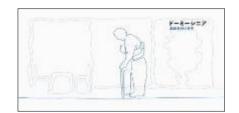


- Sponsoring original programming on TV Asahi and TBS Radio
- Sponsoring the programs "Sukkiri" on the Nippon Television Network and "Nonstop" on Fuji TV (February-March)



- Broadcasting nine live 60-second commercials on TBS Radio (publicity)
- 2019 official sponsor of the Japan Women's Football League

The Company concluded an official sponsorship agreement with the Nadeshiko League, where strong, healthy women athletes shine. The Company will continue to support activities to promote the Nadeshiko League to convey its players' dreams and feelings to as many fans as possible.





- Participation in various IR events etc.
  - IR for domestic individual investors: Holding briefings for individual and institutional investors, participation in IR fairs, holding meetings with investors, etc.
  - IR for overseas institutional investors: Participation in international IR road shows and conferences (three events/year in FY 3/20)



### Measures to increase customer satisfaction

#### Building and enhancing our comprehensive customer network

- Utilizing customer data to deliver optimal hospitality to customers
- Designing a membership program to help customers to better understand the Company and use it loyally
- We have begun planning a loyalty points program to enable customers to enjoy the benefits of use of our own reservation channels
  - Number of registered members of the hotel reservation site: 550,000 at end of March 2018 → 830,000 at end of March 2020 (+50.9%)



- Development of "Domico" an app exclusively for use by dormitory residents (to be introduced nationwide in 2020)
  - Users can view photos of menu items and request meals easily
  - Provides notice of dormitory events, inspections, etc.
  - Enables communication with the dormitory manager and dorm mothers and other tasks





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The Company will strive to improve business results further through advancing the priority measures identified in the medium-term management plan (March 2018-March 2022) at an accelerating pace.

# Thank you!

