

# **Healthcare Business Strategy**

Healthcare & Service Business Unit

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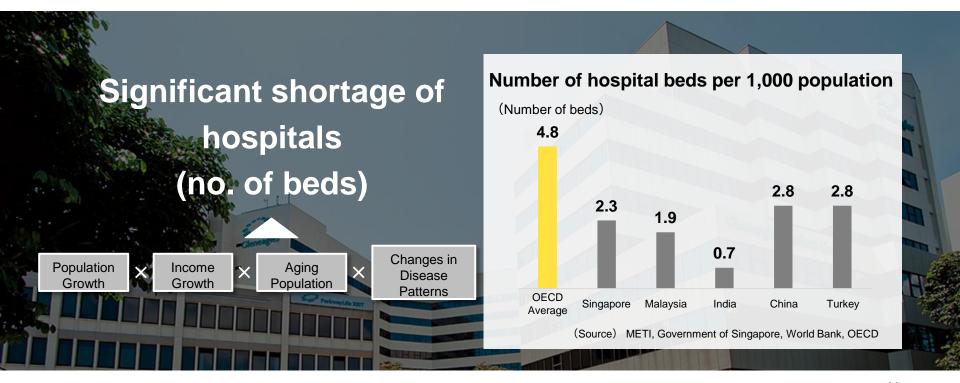
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#### **Healthcare Market in Asia**



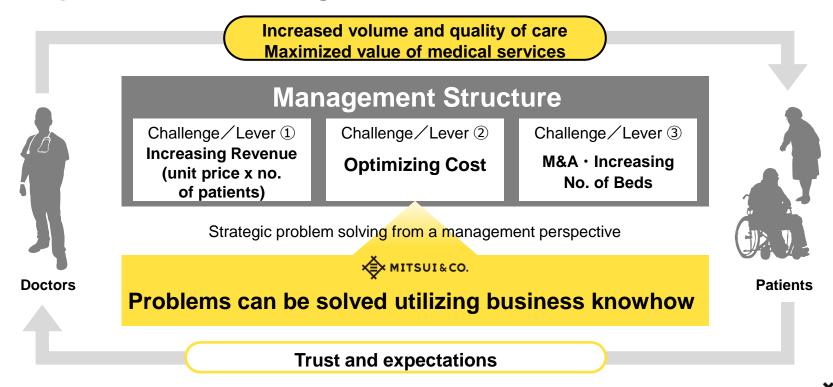


#### **Healthcare Market in Asia**



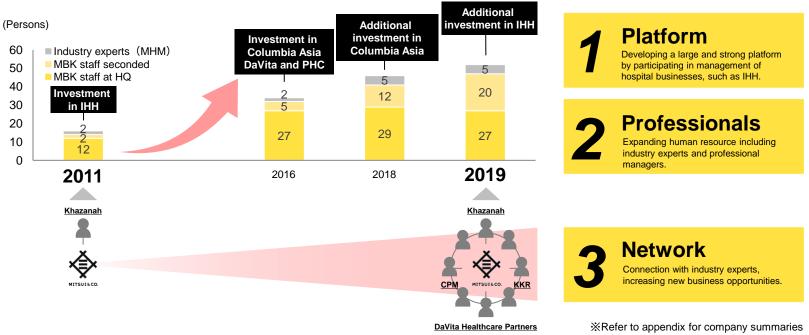


#### **Hospital Business Management in Asia**



### Mitsui's Resources in Hospital Business

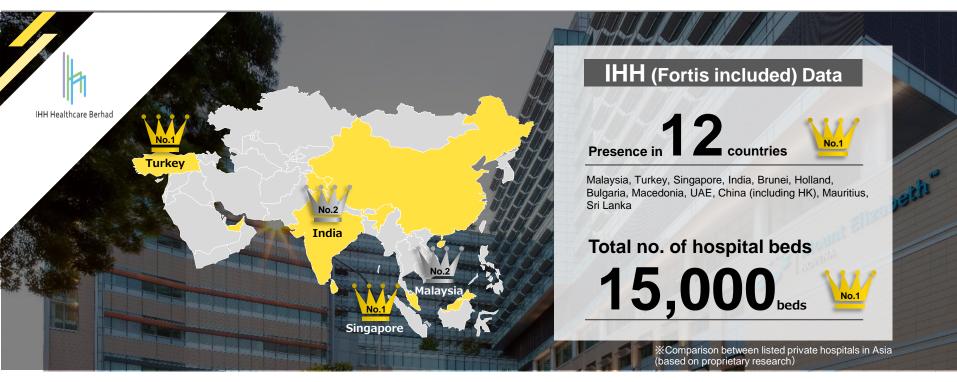
Progress in management participation and expansion of human resources



Understand the key success factor of hospital business and acquire the position to proactively pull the lever to increase business value



#### **IHH as Core Platform**





### Track Record in Hospital Business (1)





### Track Record in Hospital Business 2

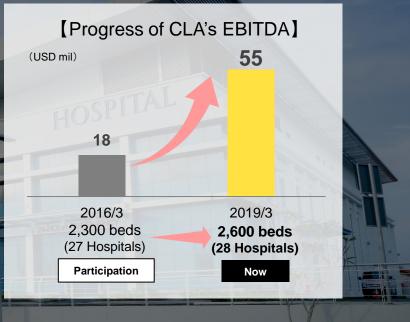
#### <u>COLUMBIA</u>ASIA

A hospital group targeting middleincome patients

#### [Our focus since initial investment in 2016]

- Developing a management structure
- Formulating strategy to increase revenue (unit price × no. of patients)
- Optimizing cost
- Strengthening PDCA cycle management

#### EBITDA increased **3X** within 3 years of participation





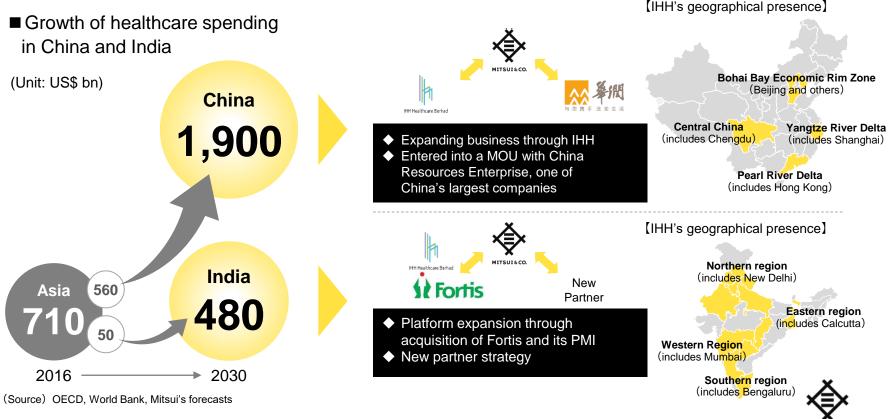
### Growth strategies centered on the hospital business

- Identify demand-driven business opportunities through participation in hospital business which is a "place" representing a miniature version of the healthcare industry
- Leverage neutrality as a trading company and take an active position in multiple businesses



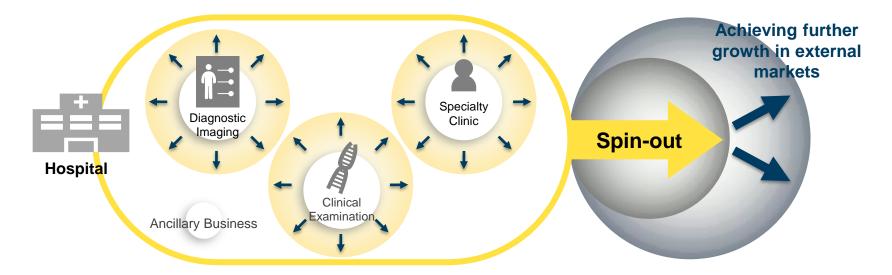
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### **Growth Strategy 1. Expansion into China and India**



### **Growth Strategy 2. Business spin-out**

- Strengthening and expanding ancillary businesses of hospitals
- Promoting further growth through appropriately timed spin-outs





### Growth Strategy 3. Leveraging medical data

Build a medical data platform centered on IHH and leverage such data

#### **Strengths of IHH**

Volume of Data Approx. 600,000 inpatients and approx. 6 mil outpatients per annum.

PHC

Value of Data Enhance operational efficiency and improve quality of care

Davita

IHH Healthcare Berhad

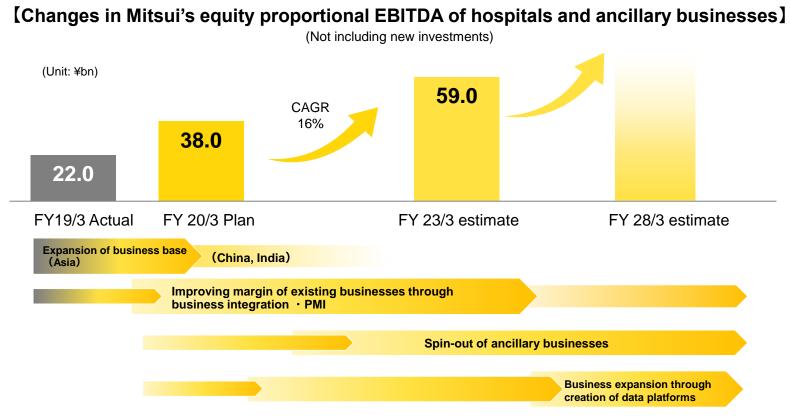
Other related biz

## Vision Asia's Largest Medical Data Platform



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#### **Quantitative goals and action plans**



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# 360° business innovation.



### Appendix

#### ♦ Main equity affiliates



#### IHH Healthcare Bhd. (IHH)

IHH is one of Asia's largest private hospital groups operating a total of 83 hospitals and providing approx. 15,000 hospital beds. Its corporate umbrella includes Singapore and Turkey's largest private hospital groups Parkway and Acibadem, as well as Pantai and Fortis which are the second largest private hospital groups in Malaysia and India respectively. Mitsui owns 32.9% of the group as of FY 3/19 period end.



#### PHC

PHC is a healthcare company with leading market shares in multiple segments including blood glucose monitoring devices (largest in Japan; third largest globally); electronic medical recording devices (largest in Japan); pharmaceutical refrigerators for research institutions (largest in Japan; second largest globally) and has presence and a distribution network in over 125 countries around the globe. Mitsui owns 21.8% as of FY 3/19 period end.

#### Columbia Asia



Columbia Asia is a hospital group providing high quality medical services to the middle-income population in Asia where rapid growth is anticipated. The group provides approx. 2,600 hospital beds to patients in 28 hospitals and 1 clinic. Mitsui owns 26.1% as of FY 19/3 period end.



#### **DaVita Care**

DaVita Care operates dialysis clinics in China and South East Asia. The group aims to expand and improve the quality of medical services in Asia by applying what DaVita as the largest dialysis clinic group in the US learned through its operations. Mitsui owns 20.0% as of FY3/19 period end.

