

# Change

## Business Strategy for Energy & Functional Materials Sector

September 26, 2017

# Innovation

# Contents (Overall)

- Part 1 – Overview of Energy & Functional Materials Sector
- Part 2 – Business Environment and Needs for Energy & Functional Materials
- Part 3 – Business Strategy for Each Product Group
- Part 4 – Next Generation Businesses and Products

- **Part 1 – Overview of Energy & Functional Materials Sector**
- Part 2 – Business Environment and Needs for Energy & Functional Materials
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# What Energy & Functional Materials Sector Strives to Be

‘Current Priority Management Issues and Business Strategy, June 2, 2017’

## Current Challenges

- Review of business portfolio
- Build foundation for growth

## Basic Strategy (Strategic Themes)

- **Select and foster growth businesses**
- **Restructure underperforming businesses**

**FY2016-18  
Business  
Strategy/  
Action Plan**

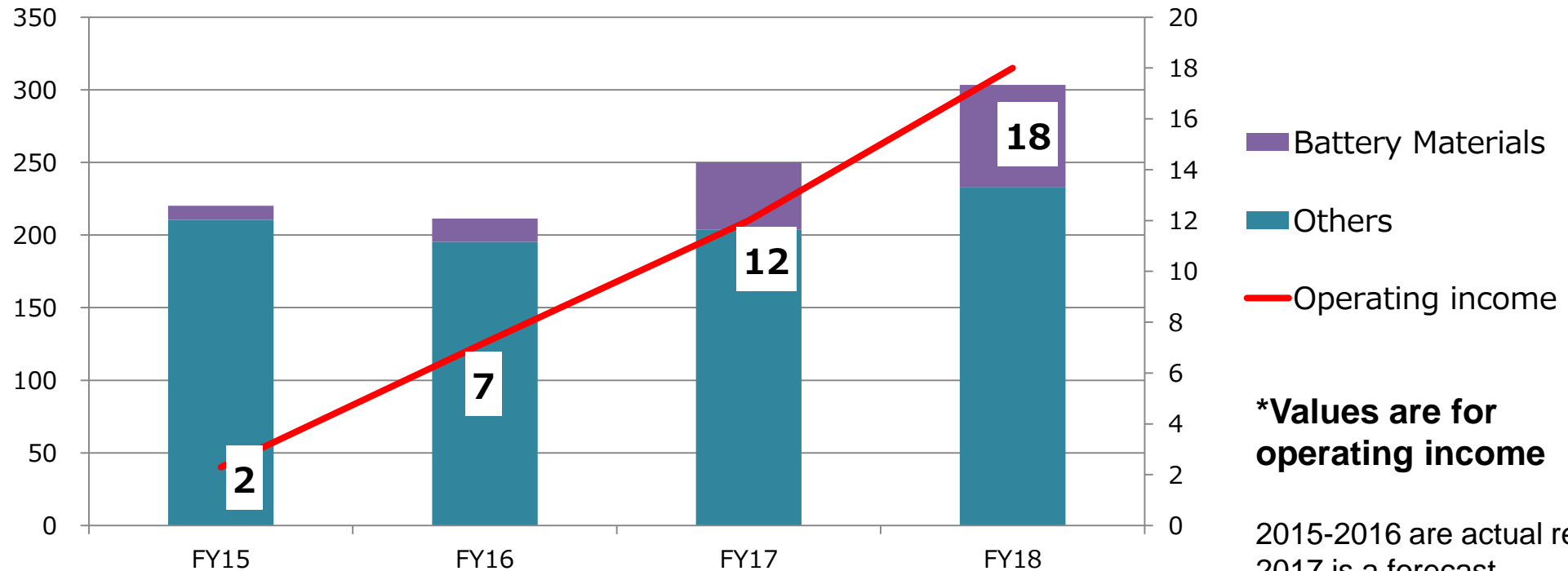
**FY2019-  
Business  
Strategy/  
Action Plan**

## Our Long-Term Goal (For Around FY2025)

Contribute to resolving environmental/energy issues through innovative technology

# Sector Sales and Operating Income (2015-2018)

(Billions of yen)



**\*Values are for operating income**

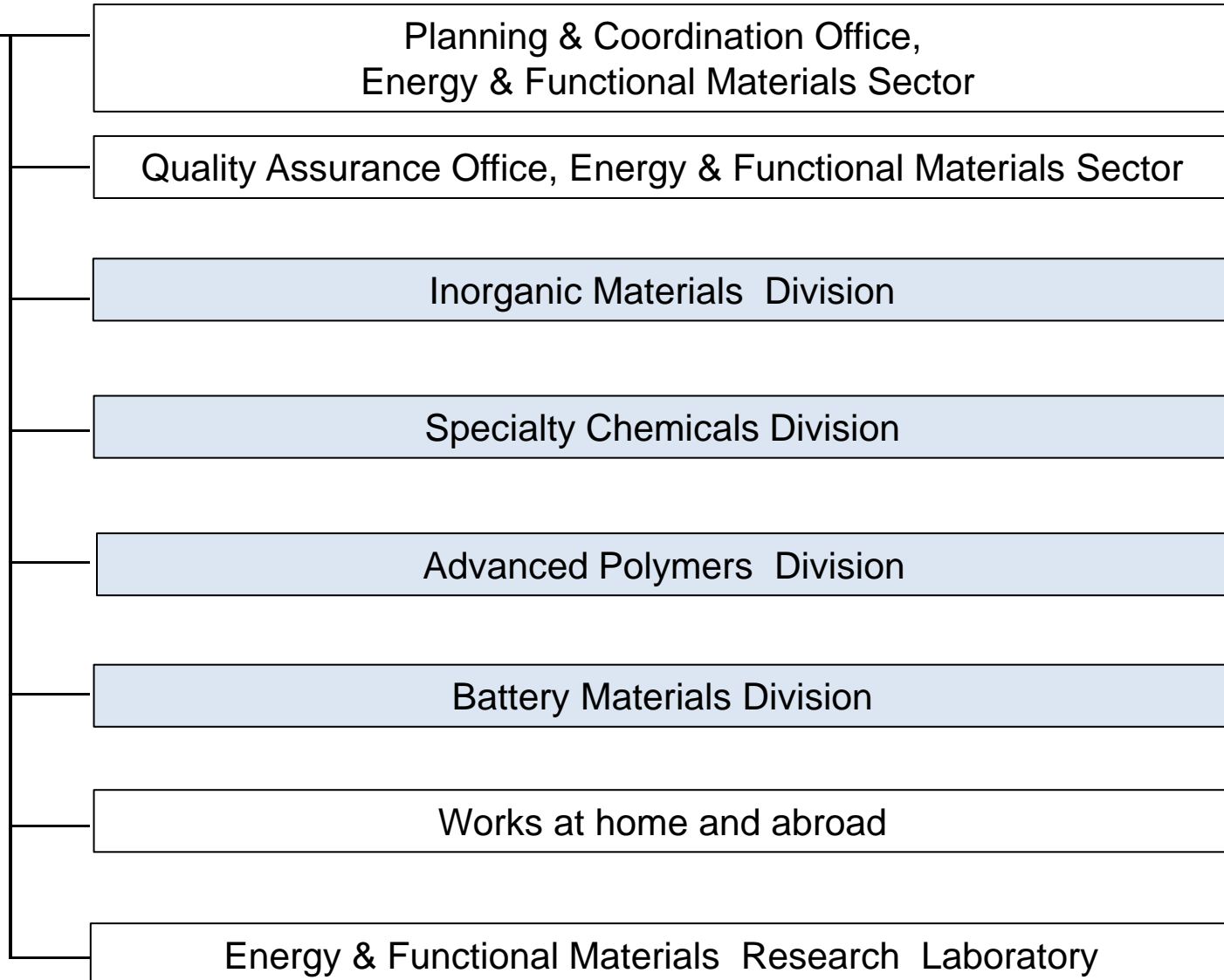
2015-2016 are actual results  
2017 is a forecast  
2018 is a near-term goal

\*Based on current organization

- ✓ Sector operating income has improved significantly through the execution of this medium-term action plan (restructuring underperforming businesses, fostering growth businesses)
- ✓ Increased ratio for battery materials such as separators and cathode materials

# Sector Organization (Overall – Business Divisions)

## Energy & Functional Materials Sector



# Energy & Functional Materials Sector's Products

|  |   |  |
|--|---|--|
| <b>High</b><br>↑<br><b>Market growth rate</b><br>↓<br><b>Low</b> | <b>-Devote management resources, proactive expansion</b>  | <b>-Grow into future businesses</b>  |
|  | <ul style="list-style-type: none"> <li>• Heat-resistant Separator</li> <li>• Super Engineering Plastics (SEP)</li> </ul>  | <ul style="list-style-type: none"> <li>• Cathode Materials</li> <li>• CO<sub>2</sub> Separation Membrane</li> <li>• DPF</li> </ul> |
|  | <b>-Develop to meet demand for high added value</b>   | <b>-Business contraction</b>   |
|  | <ul style="list-style-type: none"> <li>• (Bayer) Alumina/ High-purity Alumina</li> <li>• Resorcinol</li> <li>• Rubber Chemicals</li> <li>• EPDM</li> <li>• S-SBR</li> </ul> |  |
|  | <b>Large</b> ←  | <b>Market share</b> → <b>Small</b>   |

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# Paradigm Shift in the Automobile Industry (1)

CASE – A next generation automobile concept promoted by Daimler



Dieter Zetsche, chairman of Daimler AG, speaking about CASE at the Paris auto show

<https://blog.daimler.com/2016/10/05/generation-eq-paris-et-moi/>

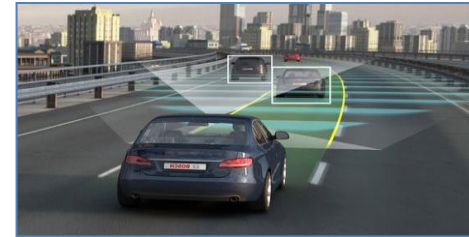
# Paradigm Shift in the Automobile Industry (2)

CASE is...

Connected



Autonomous



Shared



Electric



# Future Trends of Batteries for Automotive Use

## Market for Lithium-ion Secondary Batteries for Automotive Use

(Billions of yen)

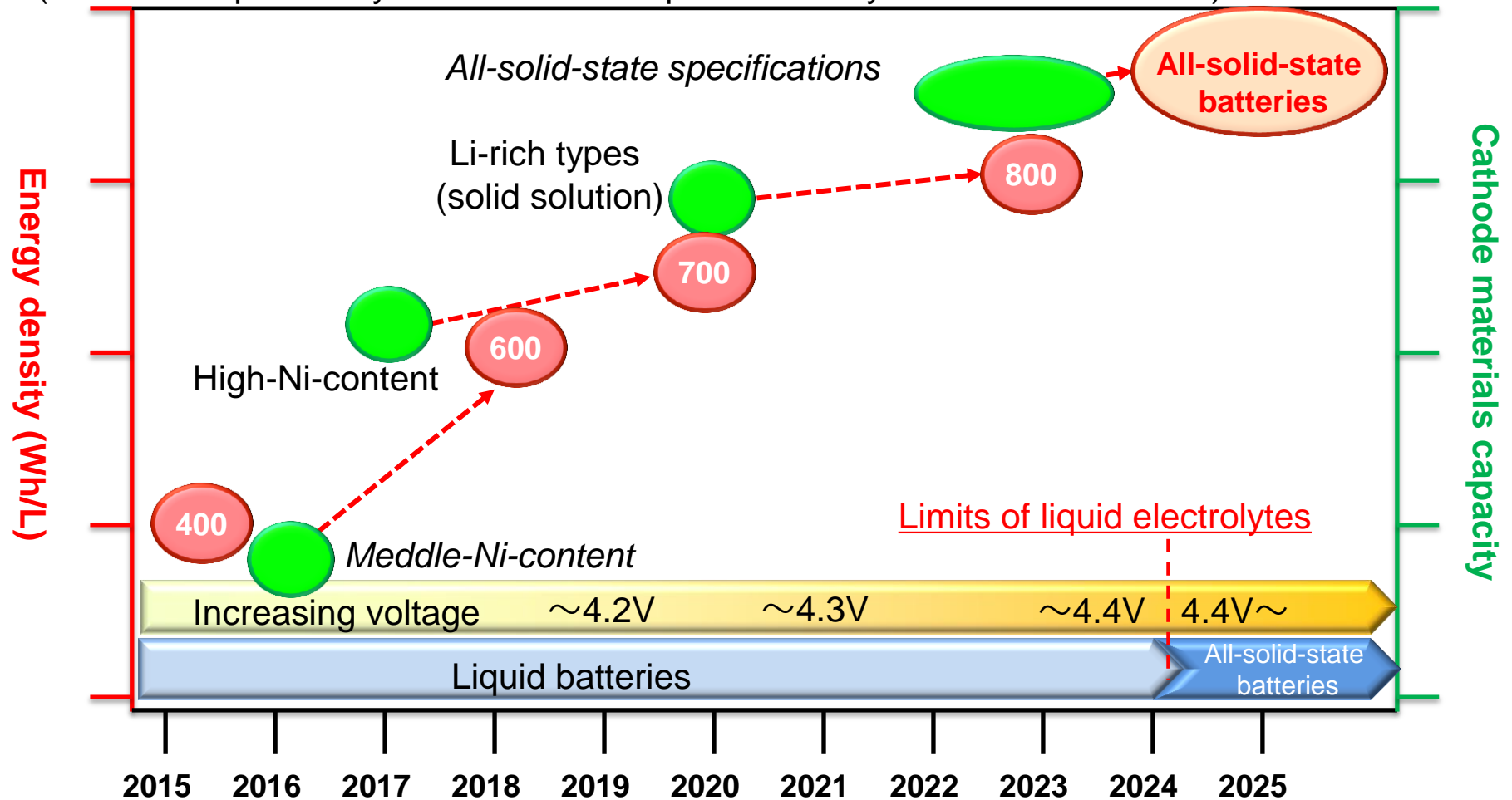


(Source) "Future Outlook of Energy, Large Scale Secondary Battery, and Materials 2017; Energy Devices" by Fuji Keizai

# Battery Materials Requirements for Automotive Use (Energy Density)

● **Year developed**    ● **Year launched**

(Year developed and year launched are predictions by Sumitomo Chemical)



# Battery Materials Requirements for Automotive Use (Safety)

- ✓ **There is a trade-off between energy density and safety. therefore in order to further increase density, technical safety measures are needed.**

## **Needed Safety Measures**

**Quality management**

**(eliminating the risk of internal short-circuit)**

**Protective mechanisms in case of heat generation**

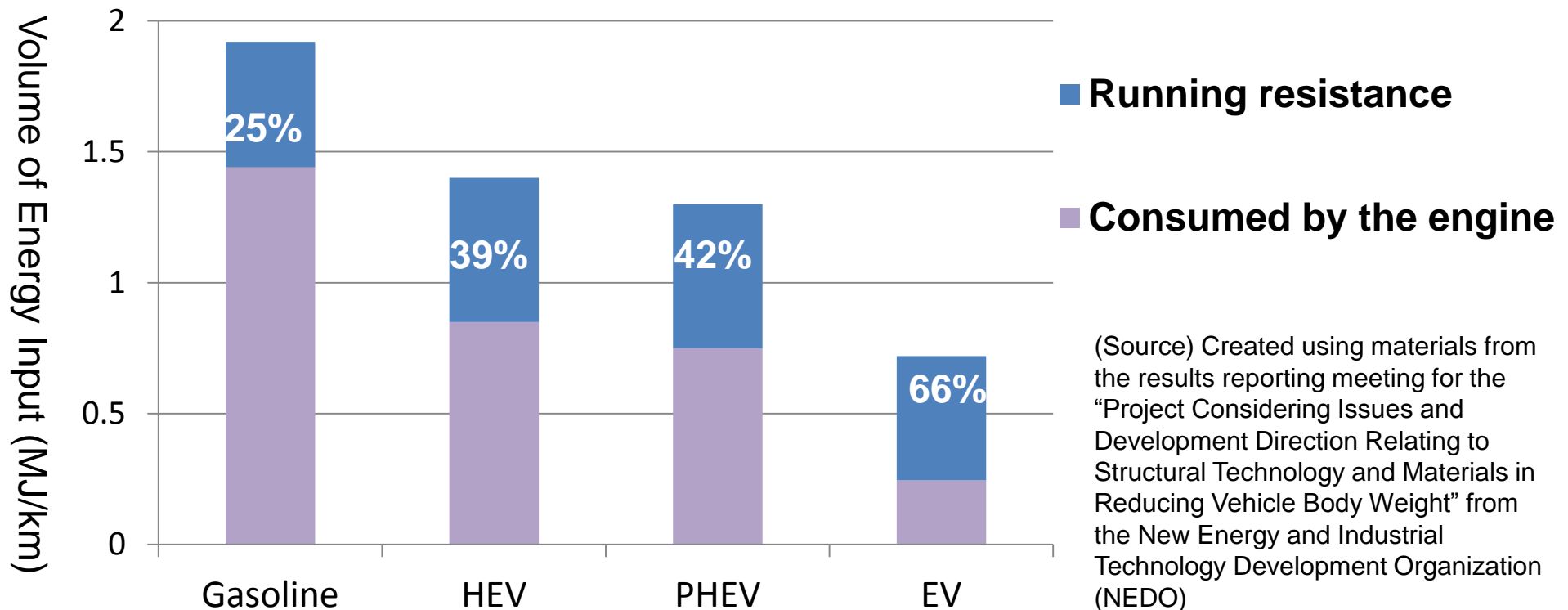
**(materials characteristics and device design)**

*Product Safety Committee, Consumer Affairs Council, Ministry of Economy, Trade and Industry*

# Materials Needed for Electrification of Automobiles (1)

## ✓ Energy Consumption by Engine Type

\*Energy Consumption Ratio When Driving



- ✓ Energy efficiency when driving is improved by advancements in engine types
- ✓ **As more vehicles shift to electric engines, reducing running resistance becomes more important.**



# Material Needs for Electrification of Automobiles (2)

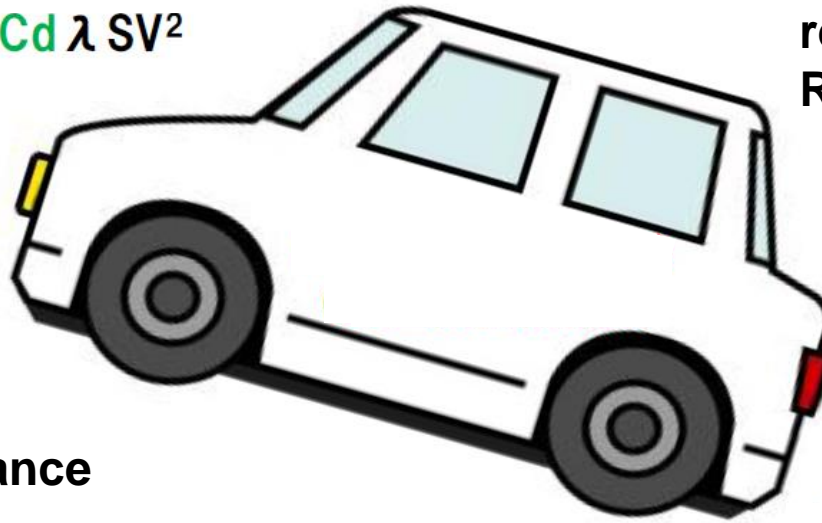
## ✓ Reducing Running Resistance

Running Resistance:  $R = R_a + R_r + R_c + R_e$

Air resistance

$$R_a = \frac{1}{2} C_d \lambda S V^2$$

**m: Mass**  
**(vehicle weight)**  
**Cd: Coefficient of drag**  
**(air resistance)**



Acceleration  
resistance

$$R_c = (m + \Delta m)b$$

Of all kinds of running  
resistance,  
only air resistance is not  
proportional to vehicle  
weight (**m**)

Rolling resistance

$$R_r = \mu m g$$

Slope resistance

$$R_e = m g \sin \theta$$

Under the JC08 Mode test, which is close to day-to-day driving,  
the relative contribution of each resistance is:

air resistance 15%, rolling resistance 23%, acceleration resistance 54%, others 8%

**In order to reduce running resistance,**  
**it is important to reduce air resistance and vehicle weight**

# Functionality Needs for Automotive Components (Reducing Vehicle Weight)

## (1) Switching to light materials

(Materials technology)

Steel ⇒

Other metals ⇒

Plastic compounds, other materials

## (2) Reducing the volume of materials used

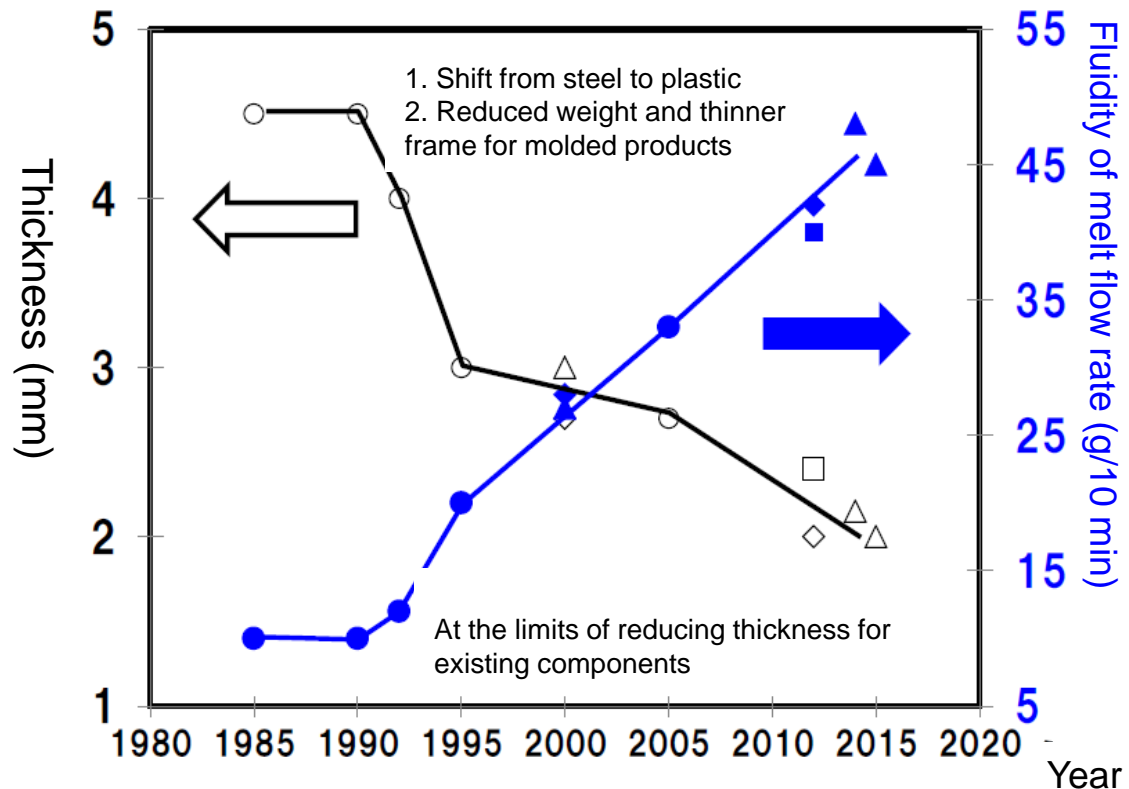
(Design technology)

Thinner frame, reduced size, eliminating components through integration, modularization

## (3) Expanding applicable areas

Currently about half is plastic by volume

History of reducing bumper weight with polypropylene



Source: Sumitomo Chemical

Three Elements of Weight Reduction



# Functionality Needs for Automotive Components (Besides Reducing Weight)

**\*Red items: Important characteristics needed for each component**

## Hood (Heat resistance)

- Aluminum
- Plastics (SEP,EP)
- CFRTP

## External panel

### (Noise control)

- Aluminum
- Plastics (SEP,EP)
- CFRTP

## Engine

### (Heat resistance)

- Aluminum
- Plastics (SEP)

## Trunk Lid

- Hot-stamped materials
- Plastics (EP, general)
- CFRTP
- Aluminum

## Frame

### (Dimensional accuracy)

- High tensile-strength steel plate
- CFRTP
- Plastics (SEP,EP)

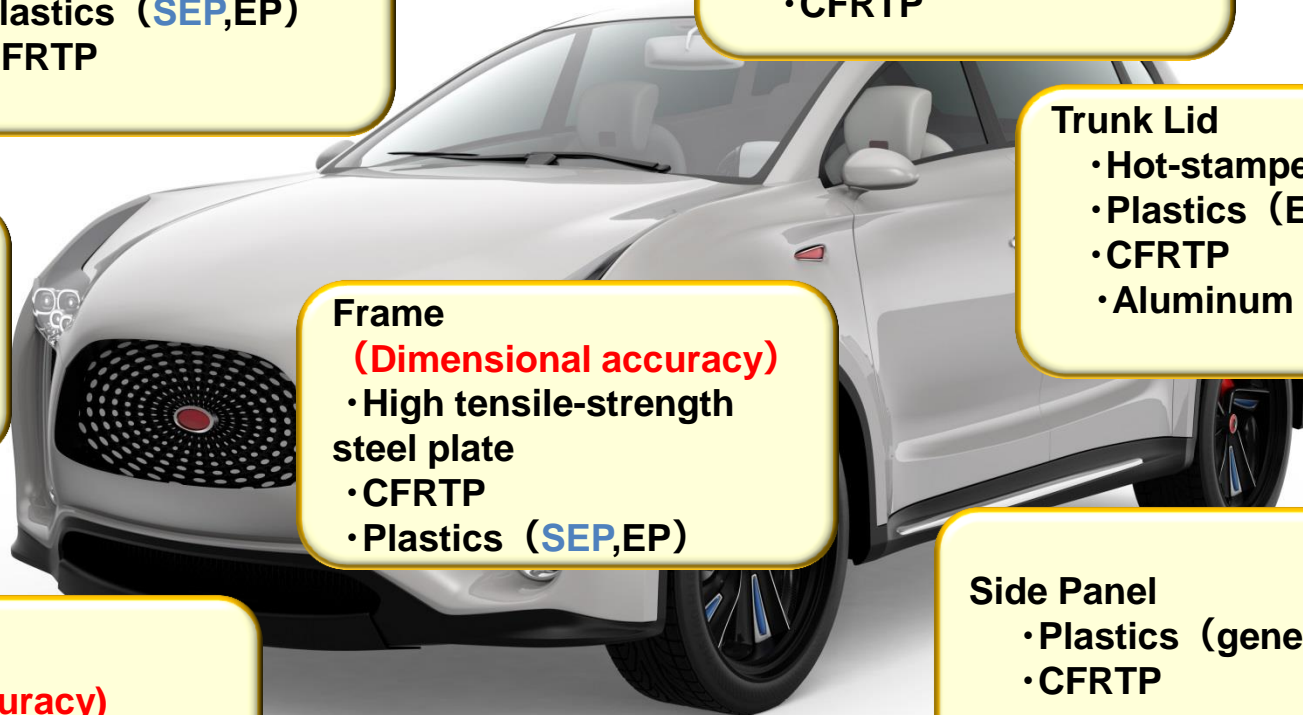
## Side Panel

- Plastics (general)
- CFRTP

## Transmission

### (Dimensional accuracy)

- Aluminum
- Plastics (SEP)



- Part 1 – Overview of Energy & Functional Materials Sector
- Part 2 – Business Environment and Needs for Energy & Functional Materials
- **Part 3 – Business Strategy for Each Product Group**
  - Battery Materials
    - (Heat-resistance Separators and Cathode materials)
  - Super Engineering Plastics
- Part 4 – Next Generation Businesses and Products

# What Energy & Function Materials Sector Strives to Be

## ‘Current Priority Management Issues and Business Strategy, June 2, 2017’

### Current Challenges

- Review of business portfolio
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### Basic Strategy (Strategic Themes)

- Select and foster growth businesses
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### FY2016-18 Business Strategy/Action Plan

- Expand separator business (expand production capacity, develop new products, expand customer base)
- Grow cathode materials business (acquire, develop and launch new products)
- Expand super engineering plastics business (develop new uses, expand production capacity)
- Establish S-SBR joint venture

### Our Long-Term Goal (For Around FY2025)

Contribute to resolving environmental/energy issues through innovative technology

### FY2019- Business Strategy/Action Plan

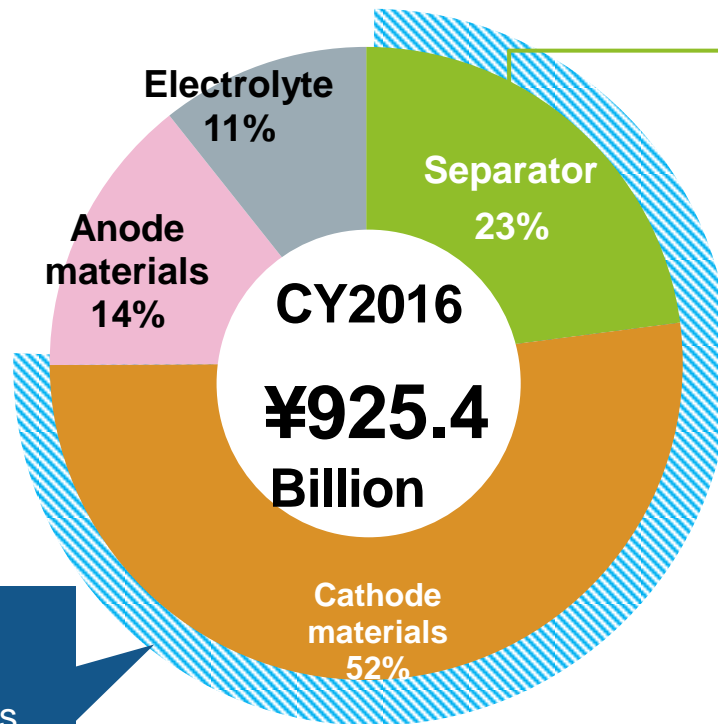
- Expand battery materials business
- Expand super engineering plastics business
- Full-fledged sales of CO2 separation membrane

# Battery Materials

## (Heat-resistant Separators and Cathode Materials)

# Market Size of 4 Major Components and Materials for Lithium-ion Secondary Batteries

Market of 4 major components and materials for lithium-ion secondary batteries



Sumitomo  
Chemical's  
target markets  
**75%**

Our products



Separators



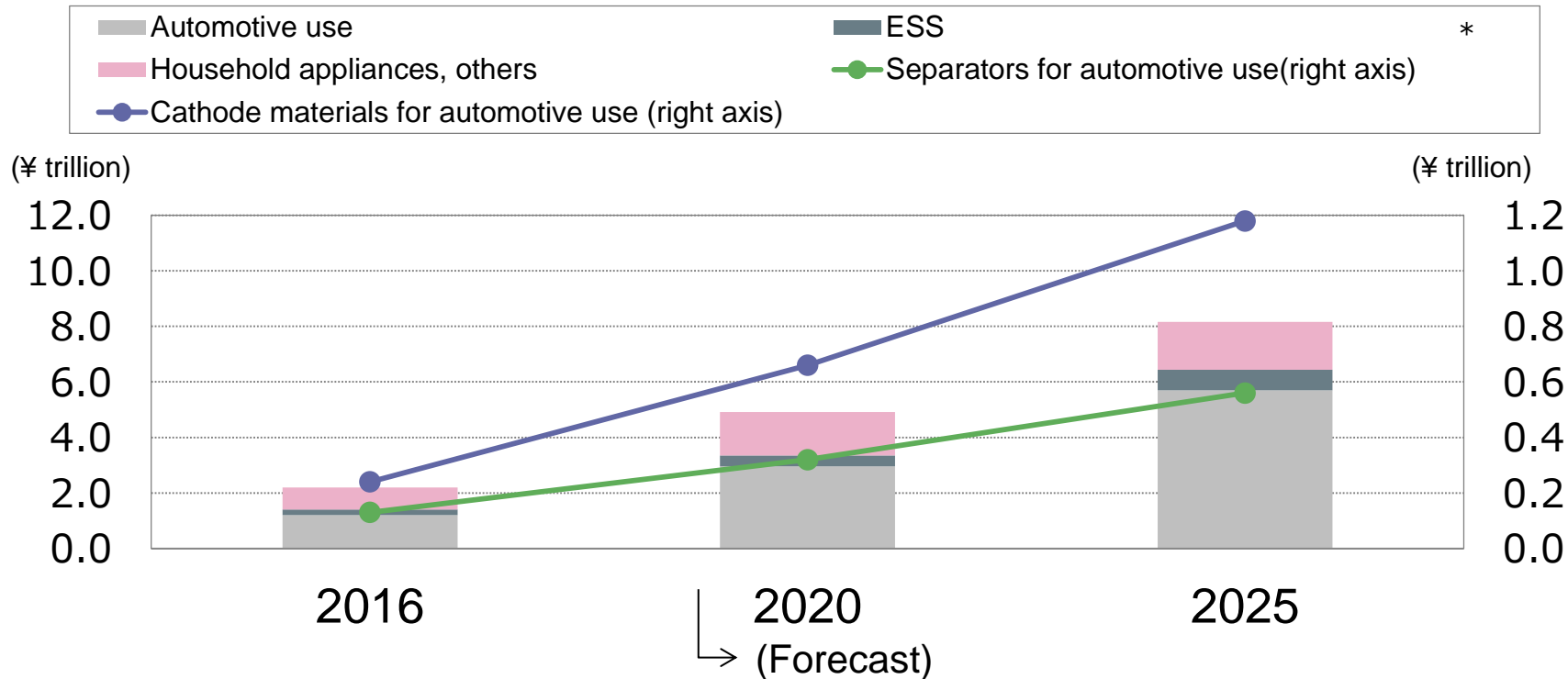
Panasonic and others



Lithium-ion secondary batteries

# Heat-resistant Separators Overall Market Growth

## Market outlook for lithium-ion secondary batteries and components and materials



(Source) "Future Outlook of Energy, Large Scale Secondary Batteries, and Materials 2017; Energy Devices" by Fuji Keizai

\*Cited from:

•Automotive use: 'Next-generation eco-friendly car field', ESS: 'Energy storage system field', Household appliance, others: 'Power filed' and 'Others (household appliance)'

•Separators for automotive use and Cathode materials for automotive use: 'Next-generation eco-friendly car field' on each page

# Aramid Coated Separators

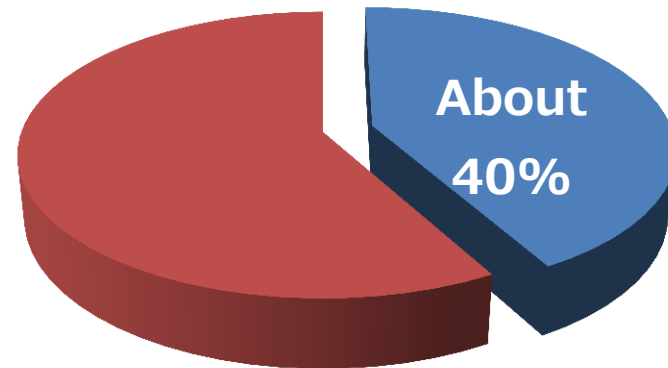
## Advantages of aramid coated separators

(compared to ceramic separators)

- High heat resistance, improved safety
- Lightweight
- Low dust generation

## Separator market share for lithium-ion secondary batteries for use in electric vehicles (2015, by volume)

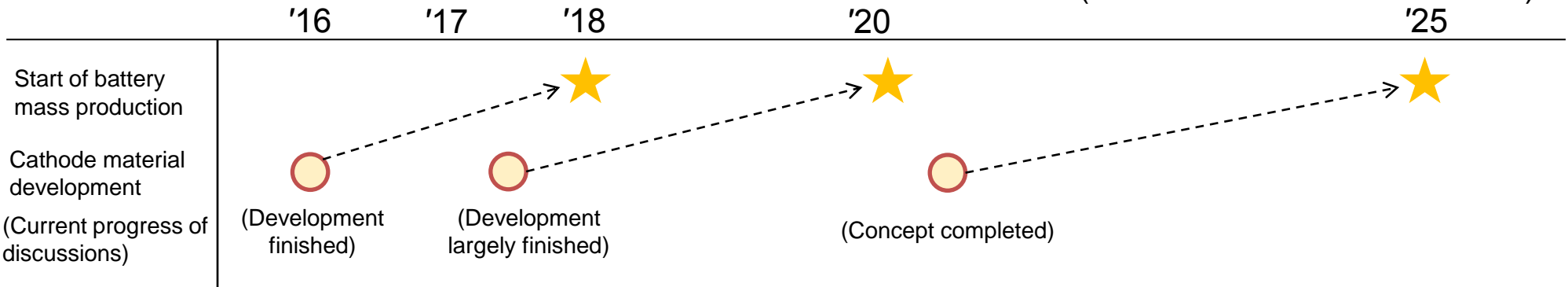
Sumitomo Chemical estimates



Building a solid position in the separator market by using the strengths of aramid coated separators, such as safety and light weight, when the electric vehicle market is establishing itself

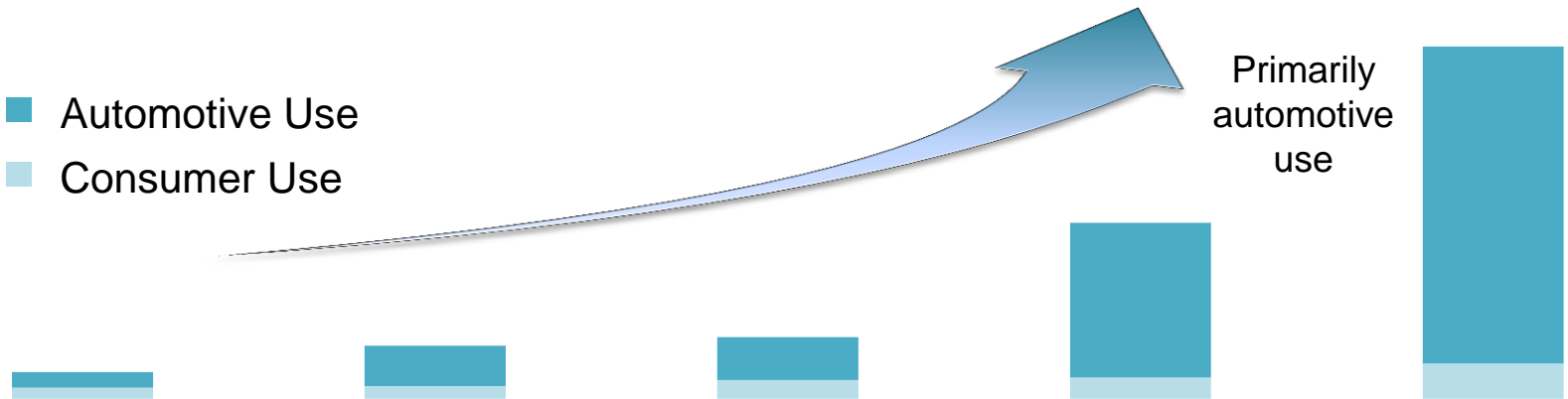
# Full Entry into the Cathode Materials Business

## ➤ Cathode Materials Development Schedule and Demand Forecast (Sumitomo Chemical estimate)



### Cathode material demand forecast

■ Automotive Use  
■ Consumer Use



✓ Fully entered the cathode materials business, with the goal of securing early adoption in automotive batteries whose demand is expected to grow sharply



# Battery Materials Business Strategy

## Environment

- Expanding Lithium-ion secondary batteries market with the spread of electric vehicles
- Increased pressure to lower prices in order to help adoption of electric vehicles
- Increased electric vehicle range
  - Increased energy density
  - **Increased need for safety countermeasures**

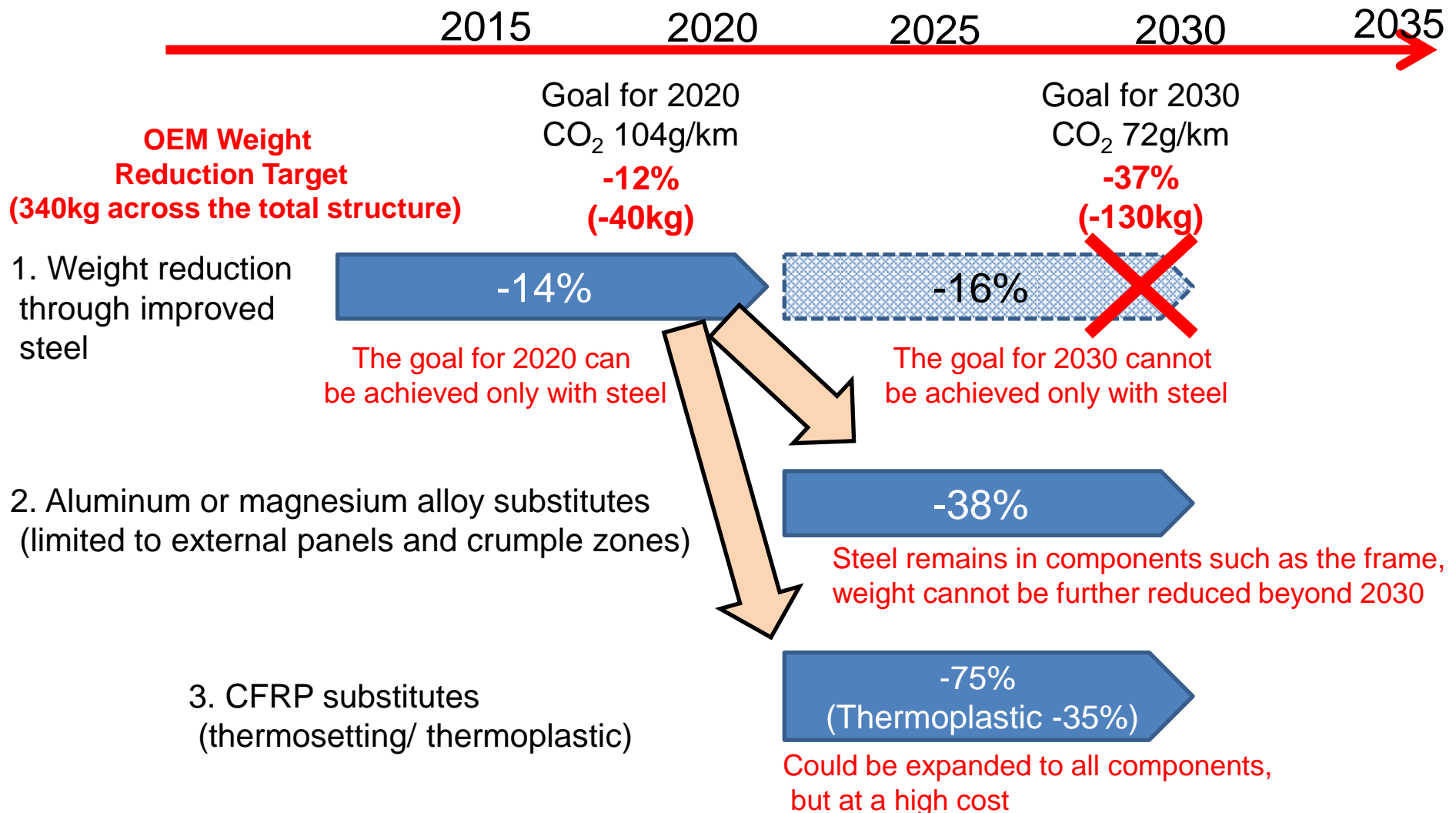
## Approach

- ◇ **Increase production capacity** in anticipation of an increase in inquiries from customers
- ◇ **Thorough cost rationalizations**
- ◇ **Providing even greater added value**  
(including heat-resistant separators, fast charging and discharging)

- ✓ Contributing to improved competitiveness of battery manufacturer customers by expanding business in strategic partnerships with those battery manufacturers

# Super Engineering Plastics (SEP)

# Scenarios for Reducing the Weight of Car Body



(Source) Created using materials from the results reporting meeting for the "Project Considering Issues and Development Direction Relating to Structural Technology and Materials in Reducing Vehicle Body Weight" from the New Energy and Industrial Technology Development Organization (NEDO)

# Proposal for Shift to Multi-Material Automotive Components

**\*Red items: Important characteristics needed for each component**

## Hood (Heat resistance)

- Aluminum
- Plastics (SEP, EP)
- CFRTP

## External panel

### (Noise control)

- Aluminum
- Plastics (SEP, EP)
- CFRTP

## Engine

### (Heat resistance)

- Aluminum
- Plastics (SEP)

## Trunk Lid

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### (Dimensional accuracy)

- High tensile-strength steel plate
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- Plastics (SEP, EP)

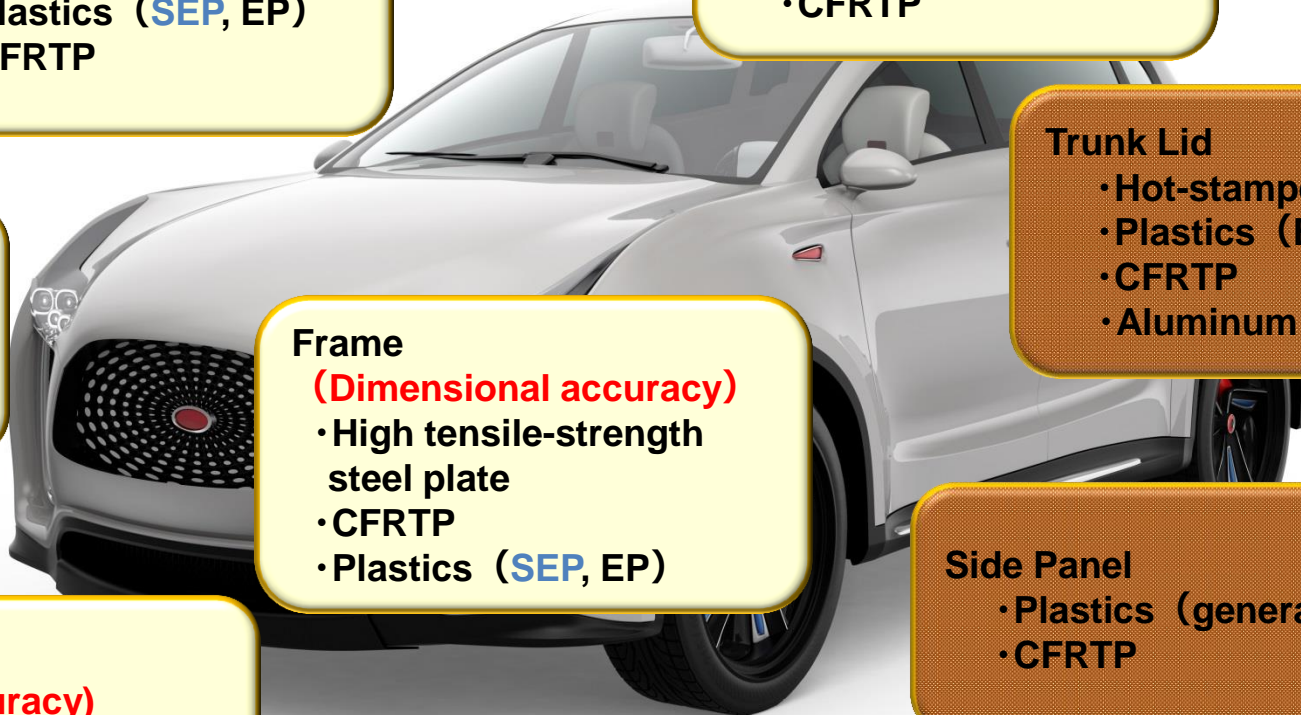
## Transmission

### (Dimensional accuracy)

- Aluminum
- Plastics (SEP)

## Side Panel

- Plastics (general)
- CFRTP



# Features of Sumitomo Chemical's SEP

## (Material Comparison)

|  | Steel<br>(high-tensile) | Aluminum | General Use EP  |               | SEP            |                |
|--|-------------------------|----------|-----------------|---------------|----------------|----------------|
|  |                         |          | PA66<br>(GF30%) | PC<br>(GF30%) | PES<br>(GF30%) | LCP<br>(GF40%) |
| Specific gravity                         | 7.85                    | 2.75     | 1.34            | 1.42          | 1.50           | 1.65           |
| Heat resistance<br>(softening point)     | ◎                       | ○        | ×               | △             | ○              | ○              |
|  |                         |          | (80°C)          | (130~145°C)   | (220~230°C)    | (300°C~)       |
| Dimensional<br>accuracy                  | ○                       | ◎        | ×               | △             | ◎              | ○              |
| Noise control                            | ×                       | (△)      | ×               | ×             | ×              | ○              |
| Oil resistance                           | ◎                       | ○        | ○               | ×             | ○              | ○              |
| Weight<br>reduction<br>(relative weight) | ×××                     | ×        | ○               | ○             | ○              | ○              |
| Material cost                            | ◎                       | ○        | ○               | ○             | △              | △              |
| Processing cost                          | △                       | ×        | ○               | ○             | ○              | ◎              |

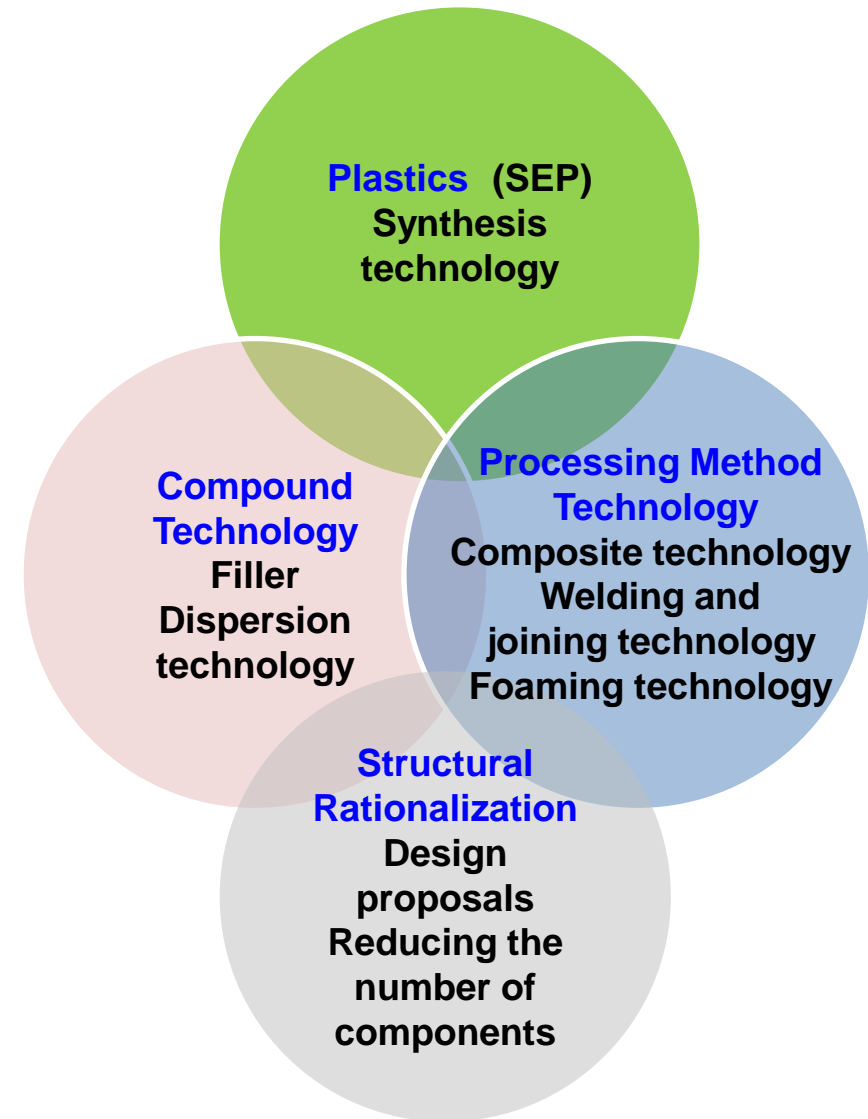
- ✓ In addition to weight reduction (low specific gravity),  
PES and LCP are superior for components which require the following functionality  
Heat resistance: hood, areas near the engine  
Dimensional accuracy: frame, transmission
- ✓ LCP is superior for external panels, which need both weight reduction and noise control

# Sumitomo Chemical's SEP Technology

✓ In addition to the unique characteristics of the plastics and the compound technology, Sumitomo Chemical uses the experience developed through existing applications, aiming to penetrate the market by proposing:

- Technology for processing methods
- Structural rationalization

to automobile manufacturers.



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# Goals for the Energy and Environment Business

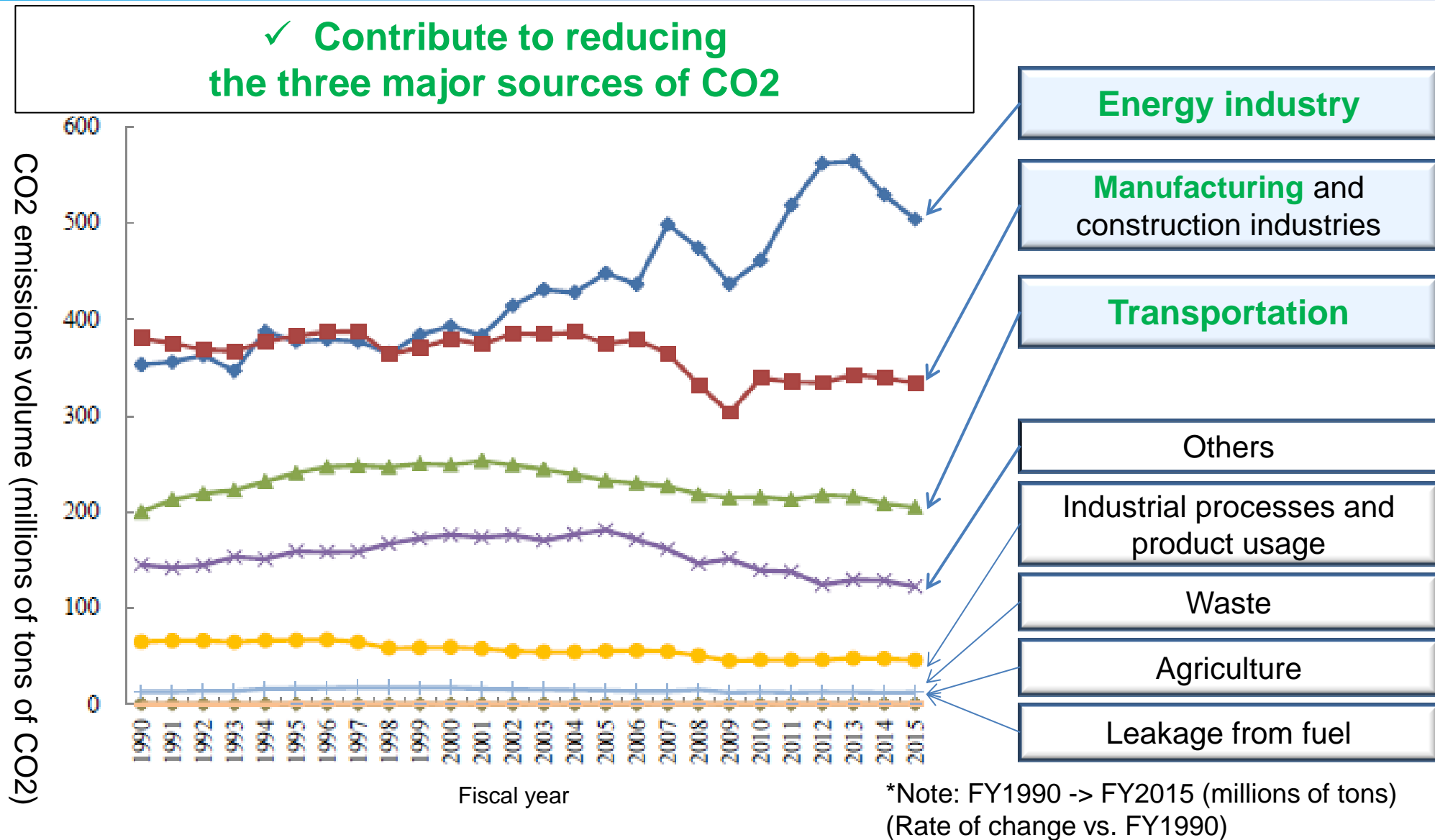
**SDGs**

**SUSTAINABLE  
DEVELOPMENT GOALS**



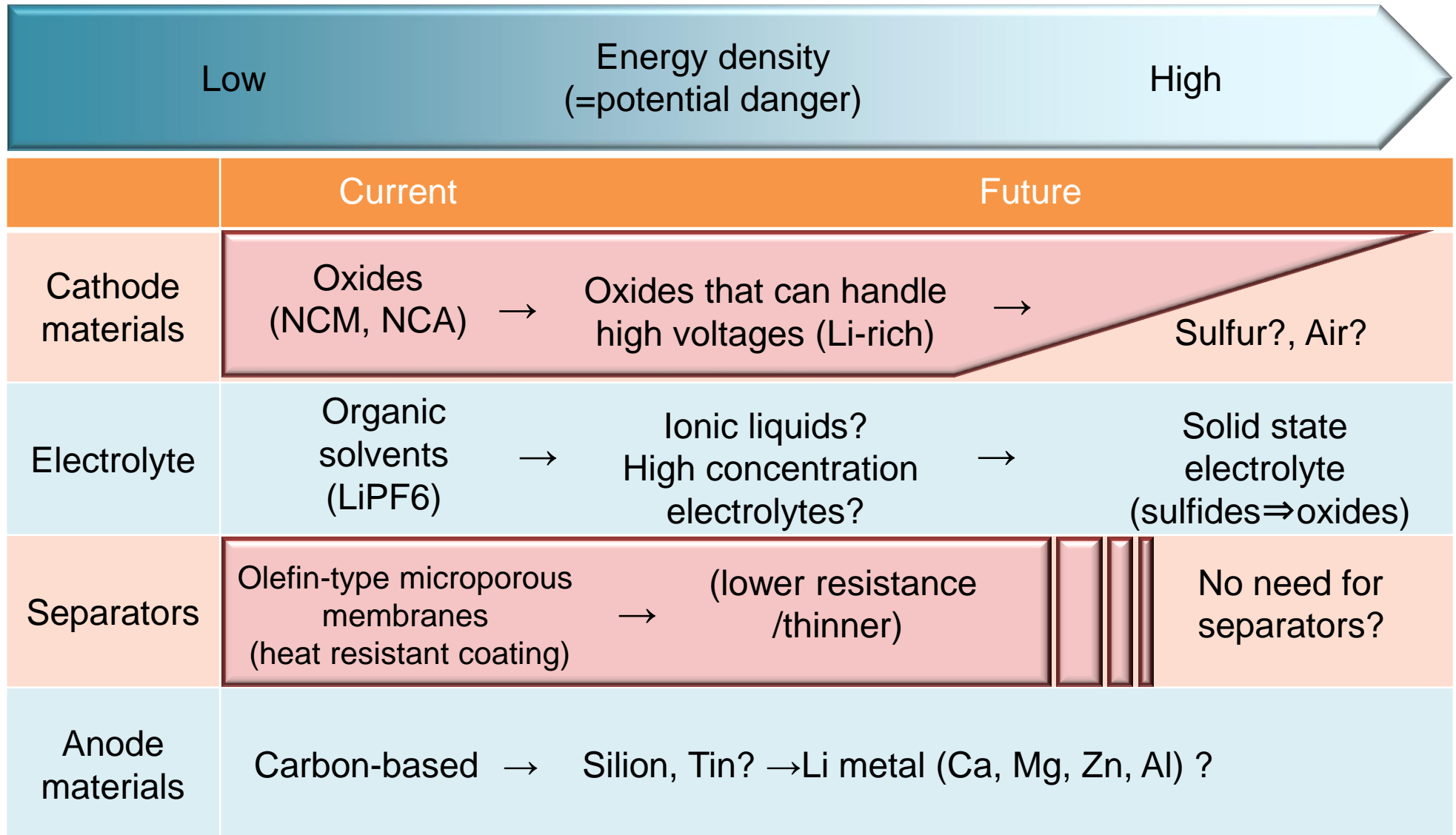


# Trends in Greenhouse Gas Emissions (CO2)



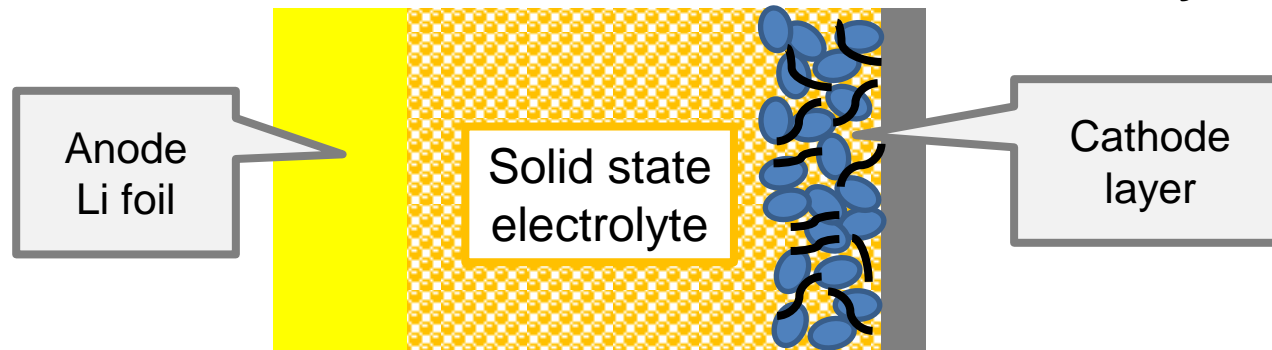
Source: Japanese Greenhouse Gas Inventory Report 2017

# Trends in Battery Materials



# Liquid Electrolyte Lithium-ion Secondary Batteries and All-solid-state Lithium-ion Secondary Batteries

## <Diagram of a Li Anode All-solid-state Lithium-ion Secondary Batteries>



|                  | Liquid Electrolyte LiB            | All-solid-state LiB                                     |
|------------------|-----------------------------------|---|
| Cathode material | Oxides                            | <b>Same (Higher capacity, higher voltage tolerance)</b> |
| Electrolyte      | Organic solvents (LiPF6)          | Solid state electrolyte                                 |
| Separator        | Olefin-type microporous membranes | No need for separators?                                 |
| Anode materials  | Carbon-based                      | Li metal  |

- Main characteristic is the solid state electrolyte
- Capacity is determined by the cathode material and voltage

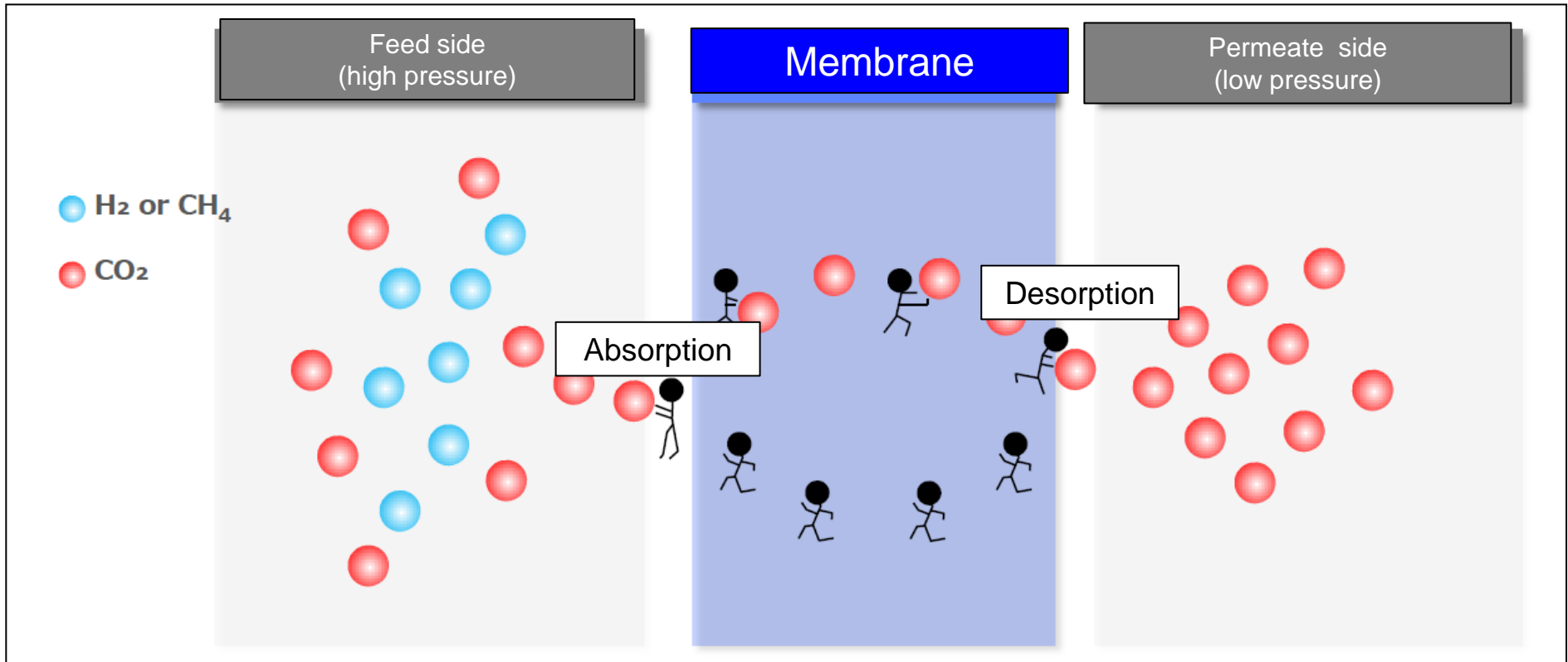


Key components are the solid state electrolyte and **cathode material**

# What are CO<sub>2</sub> Separation Membranes?

## About selective CO<sub>2</sub> permeable membranes

- Selective CO<sub>2</sub> permeable membranes consist of a pressure and heat resistant polymer containing a carrier that selectively react with CO<sub>2</sub>.
- Its main characteristic is that if there is a difference in pressure or CO<sub>2</sub> concentration between the feed side and the permeate side, **input energy is nearly zero.**



# Future Developments in CO<sub>2</sub> Separation Membranes

## CO<sub>2</sub> Separation Market (Forecast for 2030)

**Hydrogen production  
(refinery and chemical plants)**  
Market: 520 million tons



**Coal gasification combined  
power generation**  
Market: 500 million tons



**Power generation and  
Steel manufacturing (CCS/EOR)**  
Market: 500 and 300 million tons

**Market Size**  
**2.62 billion tons**



**Hydrogen stations**  
Market: Unknown

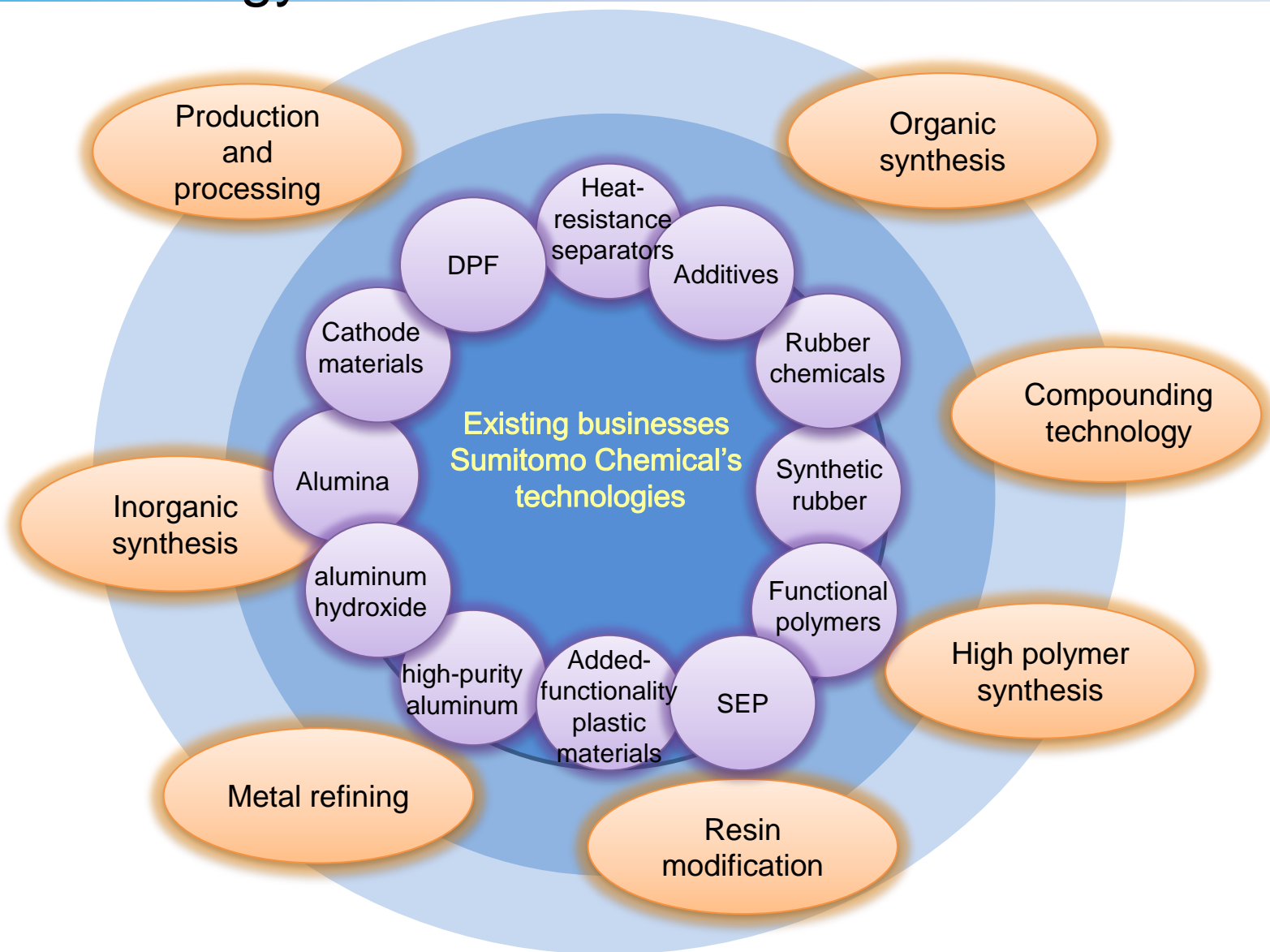
**Natural gas**  
Market: 600 million tons



**Coal to liquid**  
Market: 200 million tons

- Separation of H<sub>2</sub> and CO<sub>2</sub>
- Separation of CH<sub>4</sub> and CO<sub>2</sub>
- Separation of N<sub>2</sub> and CO<sub>2</sub>

# Development Structure of Energy & Functional Materials Sector



# Examples of Technologies and Product Development

## Battery Materials

Separators  
Cathode materials  
Alumina  
Next generation battery materials

## Materials for Automotive

Super engineering plastics  
S-SBR for high-performance tires  
Functional rubber chemicals  
RES-type adhesives

## High Functionality Products

Alumina for specialized applications  
High functionality additives  
Specialized adhesive materials  
High functionality EPDM  
New Super engineering plastics  
Plastics for medical use  
Specialized olefin copolymers

## Gas Separation Membranes

CO<sub>2</sub> Separation Membranes

# Conclusion

- As it becomes ever more clear that the resolution of energy problems and reduction of CO2 emissions is directly connected to business, this Sector will provide its wide variety of products to the market, contributing to the improvement of the environment on a global scale through value creation for markets and customers.
- For the automotive industry, where paradigm shift is happening, this Sector meet the need of the time by offering total solutions using its characteristic materials and composite technology, with the goal of further expanding business.



### Cautionary Statement

Statements made in this document with respect to Sumitomo Chemical's current plans, estimates, strategies and beliefs that are not historical facts are forward-looking statements about the future performance of Sumitomo Chemical. These statements are based on management's assumptions and beliefs in light of the information currently available to it, and involve risks and uncertainties.

The important factors that could cause actual results to differ materially from those discussed in the forward-looking statements include, but are not limited to, general economic conditions in Sumitomo Chemical's markets; demand for, and competitive pricing pressure on, Sumitomo Chemical's products in the marketplace; Sumitomo Chemical's ability to continue to win acceptance for its products in these highly competitive markets; and movements of currency exchange rates.