



LifeWear Fall/Winter 2013

Introduction to HEATTECH & Ultra Light Down

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LifeWear

FALL/WINTER 2013 : 12 PROJECTS

You feel it instantly.

So comfortable, so right, so *you*—

Clothes that are who you are

And where you are going.

LifeWear. Clothes for a better life
for everyone, every day.





LifeWear

FALL/WINTER 2013 : 12 PROJECTS



HEATTECH



ULTRA LIGHT DOWN



FLEECE



SILK



CASHMERE



COTTON FLANNEL



ULTRA STRETCH



LEGGINGS



WARM EASY



DENIM




SHIRTS



TOPICS!

UL ULTRA
LIGHT
DOWN

HEATTECH



JAPAN TECHNOLOGY

HEATTECH is the smart way to stay warm and comfortable in cold weather. Developed by SHIBUYA and Toray Industries, the world's leading fiber maker, this revolutionary material keeps you warm by retaining body heat. Not only that, it also keeps you cool in hot weather by taking advantage of the same innovative fabric technology from SHIBUYA. Open up exciting possibilities. Stay protected a fashion edge with UNIQLO HEATTECH.

The next stage in the pursuit of excellence

UL
ULTRA
LIGHT
DOWN



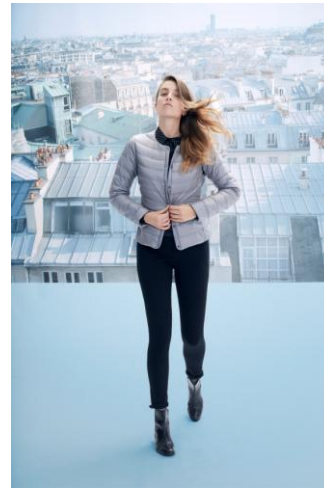


The evolution of mobile apparel

- Superior designs, with exceptional lightness and warmth
- A new way to stay warm on the go
- Changing perceptions of down

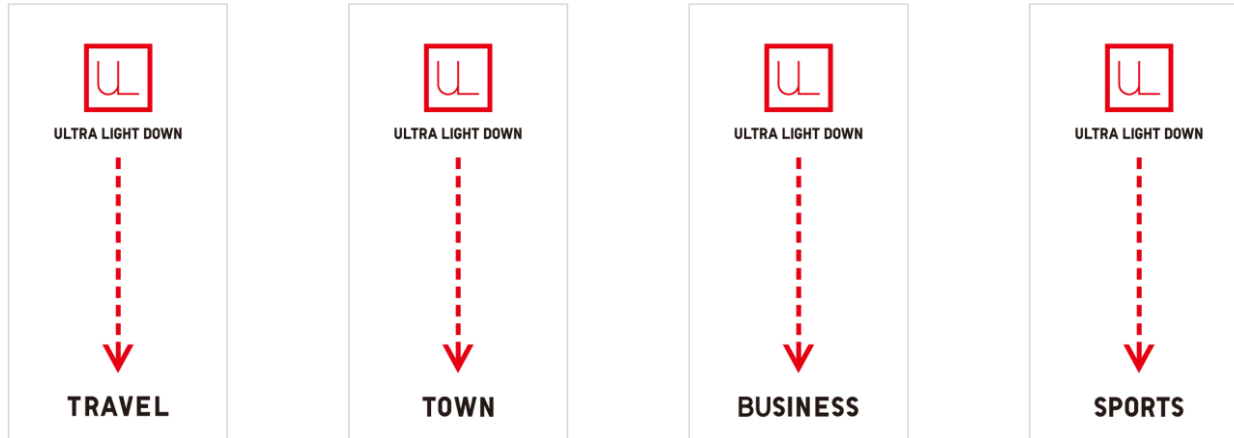
ULTRA
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DOWN

The evolution of mobile apparel





Versatile outerwear, year-round





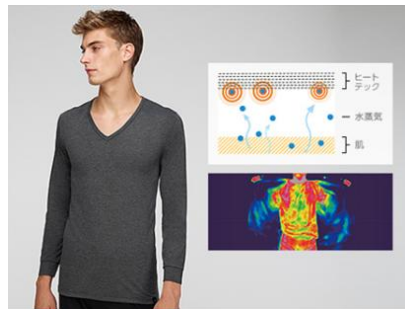
Reinventing warmth, from the inside out.

One layer sets you free.

- Enhanced basic functionality, for even greater comfort
- Concise attention to detail, for each and every item
- A diverse lineup, for a range of lifestyles



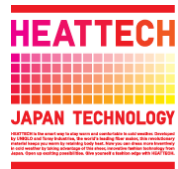
Reinventing warmth, from the inside out. One layer sets you free.






Reinventing warmth, from the inside out. One layer sets you free.





UL
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HEATTECH



JAPAN TECHNOLOGY

HEATTECH is the smart way to stay warm and comfortable in cold weather. Developed by SHIBUYA and Toray Industries, the world's leading fiber maker, this revolutionary material keeps you warm by retaining body heat. Now you can always stay comfortable in cold weather by taking advantage of the smart, innovative fabric technology from Japan. Open up exciting possibilities. Stay protected a fashion edge with UNIQLO HEATTECH.



LifeWear